Learning objectives

To provide the critical tools useful to evaluate the role of the museums, the art exhibition and the urban art in contemporary society as engines of development of local systems and as factor of tourist attraction.

Contents

Illustration of significant museums to define the history of the institution. The art exhibitions and the relationship with the socio-cultural context. The artistic paxes in the urban space. Art and nature.

Detailed program

The first part of the course provides definitions and tools, methodology, management and giuridical aspects about museums. The second part provides an overview on the history of the museum, addressing the fundamental issues of its genesis and its development, from the origins to contemporary museum, through the illustration and analysis of the most important Italian and foreign museums. The third part considers the art made out of the museum, in the public space, from the European monument to the practices grouped under the label of "Public Art", through the sculpture parks and artistic events that take place in the contemporary city. The last part of the course examines the birth and development of art exhibitions, drawing synergies and contrasts with the museum.

Prerequisites
Sufficient educational skills in logic, social culture and reasonable capacities in learning, writing and oral communication.

**Teaching methods**

Teaching lessons.

**Assessment methods**

Written and oral examination.

**Textbooks and Reading Materials**

M. Colleoni, F. Guerisoli, *La città attraente. Luoghi urbani e arte contemporanea*, Egea, Milano 2014; P.C. Marani, R. Pavoni, *Musei. Trasformazioni di un'istituzione dall'età moderna al contemporaneo*, Marsilio, Venezia 2006; Text collection A.A. 2017/2018 (il will be ready at the end of the course). To take the exam, the student will have to visit at least a museum or an exhibit during the course.