



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Genere e Turismo

1819-3-E1501N076

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#### Learning objectives

The aims of the course are:

*from the point of view of knowledge and comprehension:* to analyse *the* relationship between gender and tourism. The following issues will be discussed: the role played by tourism in the formation of gender identities and roles; gendered tourism practices; gender and the tourism labour market; tourism and generation change; sex tourism.

*from the point of view of translating acquired knowledge to practical skills:* to increase students skills and methodological knowledge in these areas. Students are expected to apply concepts and theories to actual cases.

#### Contents

The course aims to discuss the role played by tourism in the formation of gender identities and roles.

#### Detailed program

The following issues will be discussed:

the role played by tourism in the formation of gender identities and gender roles;

gendered tourism practices;

gender stereotypes in tourism advertising;

tourism and generation change;

women, men and the tourism labour market;

sex tourism; LGBT tourism.

## **Prerequisites**

Adequate educational skills in sociology and social research methodology; reasonable capacities in learning, writing and oral communication

## **Teaching methods**

Formal lessons, seminars held by guest speakers (experts and tourism professionals), and group work.

## **Assessment methods**

Attendees: Group work/written exam (1 "open" and 12 "closed" questions on the textbooks).

Non-attendees: Written exam (1 "open" and 12 "closed" questions on the textbooks)

## **Textbooks and Reading Materials**

Testi da preparare per l'esame:

- 1) Dell'Agnese E., Ruspini E. (2005) (a cura di), *Turismo al maschile, turismo al femminile. L'esperienza del viaggio, il mercato del lavoro, il turismo sessuale*, Cedam, Padova.
- 2) Ruspini E., Gilli M., Decataldo A., Del Greco M. (2013), *Turismo Generi Generazioni*, Zanichelli, Bologna.
- 3) Dell'Agnese E. (2014), "Turismo, genere, sessualità", in A. Turco (a cura di) *Filiere etiche del turismo. Territori della vacanza tra valori, politiche e mercati*, Unicopli, Milano, pp. 57-74.
- 4) Corbisiero F. (2016), *Sociologia del turismo LGBT*, FrancoAngeli, Milano.

## **ERASMUS STUDENTS**

Compulsory textbooks:

- 1) Bernardi M. and Ruspini E. (2018), "Sharing Tourism Economy' among Millennials in South Korea". In Y. Wang, A. Shakeela, A. Kwek, & C. Khoo-Lattimore (Eds.), *Managing Asian Destinations*, Springer Nature, pp. 177-196 (available from our library).

2) UN Women-UNWTO (2011), *Global Report on Women in Tourism 2010. Preliminary Findings*, available online:  
[http://www2.unwto.org/sites/all/files/pdf/folleto\\_globalr\\_report.pdf](http://www2.unwto.org/sites/all/files/pdf/folleto_globalr_report.pdf)

3) Thomas Thurnell-Read and Mark Casey (2014) (Eds.), *Men, Masculinities, Travel and Tourism*, Palgrave MacMillan, Basingstoke (available from our library).

4) UNWTO-IGLTA (2017), *Second Global Report on Lgbt Tourism*, available online:

[http://cf.cdn.unwto.org/sites/all/files/pdf/lgbt\\_report\\_compressed\\_0.pdf](http://cf.cdn.unwto.org/sites/all/files/pdf/lgbt_report_compressed_0.pdf)

5) UNWTO (2011), *Tourism Towards 2030. Global Overview*, available online:

<https://www.e-unwto.org/doi/pdf/10.18111/9789284414024>

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