



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Geografia del Turismo

1819-1-E1501N087

---

#### Learning objectives

At the end of the course the student will have developed systematic knowledge for the analysis and the comprehension of the geographical realities of the touristic demand and supply, both with the study of theoretic instruments, methods and procedures, and with the application to a peculiar case study.

As well, he/she will be able to face in autonomy with the geographical-touristic study of areas and territorial settings different from the ones faced during the lessons, applying the different learned concepts under a synchronous and diachronic perspective.

#### Contents

The focus of the course is on the specific geographic interpretative schemes of tourism, in order to elaborate theoretic and applicable models for geographic analysis.

#### Detailed program

The course is composed of two parts, one institutional and one monographic.

To what it concerns the first, more nomothetic: after a general frame of the discipline led with a peculiar attention to the definition of the basic concepts, the principal branches of the geographic knowledge will be faced in their application to the touristic phenomenon. The approaches are the economic, the political, the human, the environmental, and the perceptual ones, presented following their appearance in the Italian scientific production.

To what it concerns the monographic part, more monographic: after having got again and examined more in depth the basic concepts, the course will proceed with the analysis of the case-study dealing with the cultural tourism induced by the World Heritage List, with a peculiar focus on the city of Verona.

## **Prerequisites**

None.

## **Teaching methods**

Teaching lessons with PowerPoint.

## **Assessment methods**

The students will:

1. develop a composition on the institutional course;
2. answer in writing to three questions on the monographic course.

The evaluation - based on pertinence, completeness, originality, and linguistic correctness - will be focused to define the level of in-depth and maturity with which the student has got the learning objectives.

## **Textbooks and Reading Materials**

L. Bagnoli, *Manuale di geografia del turismo. Dal Grand Tour al Piano Strategico*, Torino, UTET, 2018 (IV edizione);

S.A. Bianchi, *L'importanza di voler chiamarsi Unesco. La città di Verona tra mito di Giulietta e Patrimonio dell'Umanità*, Firenze, Le Monnier Università, 2017.

---