



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Inglese per il Turismo

1819-1-E1501N088

Learning objectives

The primary educational objective of the course is to guide and motivate students, and to give them the tools to continue studying autonomously even after the course is finished.

Students will be taught how to deal with both the study of academic and commercial texts, and to hold a conversation contextualized to the professional sphere.

The course therefore focuses on the development of all the skills required by a complete knowledge of a foreign language: both oral and written comprehension and production.

The course aims to offer students clear explanations of grammar, together with a wide variety of activities and exercises. The objective is to strengthen the skills of grammar and vocabulary of the student and lead to a good level of communicative interaction in an international tourism environment. Each lesson focuses not only on the consolidation of basic grammatical structures, but also gradually introduces specific topics of an international tourism nature, which present and develop the specialized vocabulary in authentic contexts.

Contents

The course revolves around three macro areas:

1. English Grammar (Intermediate – B1 level)
2. The lexicon of the tourism sector, ranging from the world of travel telling, to touristic guides to UNWTO reports.
3. Practical language of the working environment.

Detailed program

English grammar - full intermediate level: B1 +

- Lexicon linked to the world of tourism

? vlogs

? brochures and tourism itineraries

? travel guides

? TED talks

? documentaries

- Business English:

? how to write a professional email

? how to hold a professional conversation

- Professions in tourism

- UNWTO: what it is and how to read a report

Prerequisites

Teaching methods

Lectures (use of PowerPoint, video projection, etc.) and interactive activities.

Assessment methods

Attending students: written test on Perception (multiple choice, T/F, Use of English) and group projects to be presented and discussed during the lessons.

Not-attending students: written examination on Perception (multiple choice, T/F, Use of English)

Textbooks and Reading Materials

All the study material is uploaded on three different Google Drive folders, which students can access at any time. The links to the folders are published on the e-learning page of the course, in the "avvisi" section.

