



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Turismo Sostenibile

1819-1-E1501N092

Learning objectives

Knowledge and understanding

Developing skills in the field of sustainable tourism in an interdisciplinary perspective that can take account of local development priorities.

Applying knowledge and understanding

Learning how to use theories and methods of social science to analyze the role of sustainable tourism in contemporary societies.

Contents

The course deals with the main issues related to the role of tourism in achieving sustainability goals. The course aims to develop competences and techniques in the field of sustainable tourism policies and practices.

Detailed program

The initial part of the course aims to offer an introduction to the concept of Sustainability and Sustainable Tourism - in a perspective of complexity - in the light of the interpretative evolution and the evolution of policies related to this phenomenon.

A second part aims to address the reflection from the point of view of demand and supply - from a supply chain perspective - highlighting the guidelines and developed tools.

Particular attention is paid to international and European policies, as well as national ones.

The presentation of case studies - also through the presence of external experts - allows the recognition of theoretical concepts and the reflection about the application opportunities of the principles.

Students are expected to be involved in a group activity aimed at presenting some operational tools and sustainable tourism projects.

Prerequisites

NO

Teaching methods

Lecturers and seminars

Assessment methods

Written examination with open questions answered to evaluate the knowledge of sustainable tourism concepts.

The evaluation criteria will take into account the Knowledge of the contents; Skills (properties of language and synthesis capacities) and Skills in the use of concepts (ability to apply theoretical concepts to empirical cases).

Textbooks and Reading Materials
