



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Archaeology

1920-3-E1501N082

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#### Learning objectives

##### *Knowledge and understanding*

Course objectives are to familiarize the student with: the key concept of archaeological theory and practice; the archaeological tourism and the present-day society.

##### *Applying knowledge and understanding*

The student acquire a broad understanding of the practice of archaeological tourism in the present-day society; an ability to connect theoretical principles with relevant cases.

#### Contents

The course focuses on the archaeological tourism and Italy: target, development, problems, potentials, resources and future scenarios.

#### Detailed program

The basic concept of archaeology. Short description of the archaeological heritage in Italy. Italian emblematical archaeological sites. Heritage protection. Antiquity's use in the contemporary society. Antiquity and archaeology in

media, cinema, advertising, comics etc. Archaeological sites and museums among tradition, new trends, commercialization and merchandising. Pompeii: collective myth. The archaeological tourism and new forms of authenticity; reconstruction and reinvention.

The new forms of archaeological tourism: dark tourism, tourism and mythology, sensorial tourism, virtual tourism, archeo-trekking, living history and re-enactment; underground routes, underwater archaeological tourism.

## **Prerequisites**

Adequate educational skills in logic, general knowledge and reasonable capacities in learning, writing and oral communication.

## **Teaching methods**

Lectures and simulated digs.

## **Assessment methods**

Computer assisted test: multiple choice and open questions and a oral examination.

## **Textbooks and Reading Materials**

Paper, images and course lecture notes will be distributed via e-learning according to the needs of frontal teaching.

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