



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### English Language For Tourism

1920-1-E1501N088

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#### Learning objectives

The course aims to help students to strengthen grammar, vocabulary and listening at intermediate/upper-intermediate level (B1 /B2 The CEFR) through the development of the four skills - speaking, reading, writing and listening – using English in a range of real communicative situations.

The course also aims to improve the knowledge and understanding of English language in order to allow students to acquire practical reading and speaking skills, to learn to read, understand and produce texts about social, cultural and touristic themes.

#### Contents

During the course we will focus on the following issues:

The world of Tourism: Tourist vs Traveller - Globalization – Communication, tourism marketing and advertising – Environment, pollution and personal awareness – Sustainability – Types of tourism - Local, national and international tourism – UNESCO – UNWTO – Holidays - Cultural heritage

#### Detailed program

The course will focus on the analysis of language, grammar and syntax and on the reading and examination of specific texts, about English language as an international communication tool, as well as globalization, local, national and international tourism, sustainable tourism, cultural heritage, geography. The centre of the course will be the understanding and analysis of specific texts and the acquisition of sectorial vocabulary related to the

following topics: The world of Tourism: Tourist vs Traveller - Globalization – Communication, tourism marketing and advertising – Environment, pollution and personal awareness – Sustainability – Types of tourism - Local, national and international tourism – UNESCO – UNWTO – Holidays - Cultural heritage.

## **Prerequisites**

Knowledge of English Language B1 level.

## **Teaching methods**

Two kinds of methodologies will be used: PPP – Presentation, Practice, Production - and skill-based lessons, with pre-, while- and post- reading/listening activities.

## **Assessment methods**

Assessment of students' skills in English is through a written test (compulsory) and an oral test (not compulsory).

The written test consists in a Reading Comprehension about the topics and themes of the course.

For the oral test, which is not compulsory, the students will be asked to talk about the main themes of the course in English using maps.

## **Textbooks and Reading Materials**

During the classes, the teacher will provide students with further materials about the themes of the course, which will be part of the programme. The material is available for both part-time and full-time students.

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