



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Administration

1920-1-E1601N040-E1601N029M

Learning objectives

Knowledge and understanding

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

Applying knowledge and understanding

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

Contents

The first module focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

Detailed program

1. People, economic activity and business administration
2. Institutions and economic specialization
3. Governance, management, organization and accounting.
4. The governance model: actors, contributions and compensations

5. Equilibrium and going concern as principles and objectives
6. The economic environment
7. The competitive system
8. "La formula competitiva" strategic model
9. Interorganizational integration
10. The organizational structure

Prerequisites

None.

Teaching methods

Theoretical lectures, exercises, case studies, guest speakers.

Assessment methods

Student's team work presentation.

Case studies presentation.

Exercises.

Final written exam.

Textbooks and Reading Materials

G. Airoidi, G. Brunetti, V. Coda, "Corso di economia aziendale", il Mulino, Bologna, (2005).
