



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Business Administration

1920-1-E1601N040-E1601N029M

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#### Learning objectives

##### *Knowledge and understanding*

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

##### *Applying knowledge and understanding*

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

#### Contents

The first module focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

#### Detailed program

1. People, economic activity and business administration
2. Institutions and economic specialization
3. Governance, management, organization and accounting.
4. The governance model: actors, contributions and compensations

5. Equilibrium and going concern as principles and objectives
6. The economic environment
7. The competitive system
8. "La formula competitiva" strategic model
9. Interorganizational integration
10. The organizational structure

## **Prerequisites**

None.

## **Teaching methods**

Theoretical lectures, exercises, case studies, guest speakers.

## **Assessment methods**

Student's team work presentation.

Case studies presentation.

Exercises.

Final written exam.

## **Textbooks and Reading Materials**

G. Airoidi, G. Brunetti, V. Coda, "Corso di economia aziendale", il Mulino, Bologna, (2005).

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