



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Inglese

1920-1-E1601N006

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#### Learning area

#### Learning objectives

##### *Knowledge and understanding*

The course aims to help students to strengthen grammar, vocabulary and listening at intermediate/upper-intermediate level (B1 /B2 The CEFR) through the development of the four skills - speaking, reading, writing and listening – using English in a range of real communicative situations.

##### *Applying knowledge and understanding*

The course also aims to improve the knowledge and understanding of English language in order to allow students to acquire practical reading and speaking skills, to learn to read, understand and produce texts about social and cultural themes relating in particular to communication, business organizations, society, labour market.

#### Contents

During the course we will focus on the following issues;

-Globalization – Labour market and job opportunities – Types of business organizations – Happynomics – The power to choose – Management and motivation – Marketing – Brand – Competition – Internet: change and flexibility - Education and society - Multiculturalism - Women's role in the society - Environment, pollution and personal awareness

## Detailed program

The course will focus on the analysis of language, grammar and syntax and on the reading and examination of specific texts, about English language as an international communication tool, as well as about multicultural business contexts and their policies. The centre of the course will be the understanding and analysis of specific socio-cultural texts and the acquisition of sectorial vocabulary related to the following topics: labour market and education, types of business organizations, management of human resources, the role of internet, marketing, the role of the human being as an active citizen, happiness as the science of the relationship between economics and social satisfaction.

## Prerequisites

Knowledge of English Language B1 level.

## Teaching methods

Two kinds of methodologies will be used: PPP – Presentation, Practice, Production - and skill-based lessons, with pre-, while- and post- reading/listening activities.

## Assessment methods

Assessment of students' skills in English is through a written and oral test.

The written test consists in a Reading Comprehension divided into 4 sections: Section A consists in an exercise with 24/26 relevant words taken from the text to be matched with the related synonyms; section B consists in 10 sentences to be completed with an appropriate word so that the sentences reflect the same meaning as in the text and are grammatically correct (fill-in the gap exercise); section C consists in 10 sentences to be marked as True or False; section D consists in 2 open questions (6 points max) about the main issues of the course (writing of 2 texts of 150/200 words).

For the oral test, the students will be asked to talk about the main themes of the course in English.

## Textbooks and Reading Materials

David Evans, *Famous Women in Business*, Pearson English Readers.

During the classes, the teacher will provide students with further materials about the themes of the course, which will be part of the programme. The material is available for both part-time and full-time students.

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