



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Storia Economica - 1

1920-1-E1803M114-T1

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#### Learning area

#### Learning objectives

The course in the fundamentals of economic history aims to familiarize first-year students of economics with some salient features of the contemporary world, starting with the first industrial revolution.

#### Contents

- 1) The great economic and social changes between 1700 and 1800
  - 1.1) The overcome of the old demographic trend
  - 1.2) The changes in the agriculture
  - 1.3) From the proto-industry to the factory
- 2) From the first industrial devolution to the second one
  - 2.1) The national way sto the industrialization and the regional developments during the 1800
  - 2.2) The emerging sectors, the new economic world, the new rules of the State and the bank during the 1900
  - 2.3) The particular arrangement of the new modern enterprise: great company and management
- 3) The world economic integration during the second half of the 1900
  - 3.1) The Marshall Plan and the European economic integration
  - 3.2) From the "golden age" tot eh shock oil
  - 3.3) The market globalization and the evolution of the EU
- 4) The Italian case between 1800 and 1900
  - 4.1) From the crisis of the agricultural and commercial equilibrium to the start of the industrialization: from the early 1800 to the WWI
  - 4.2) The bank and the State: crisis and rescue during the 1920s and 1930s
  - 4.3) The Italian company system: the great enterprise, the medium and small enterprises and the industrial districts

## **Detailed program**

The reflection upon the dynamics of growth / development inside the most advanced economies, investigating their main evolving components (from the technological, institutional, organizational, financial points of view), the dynamic elements and the main stages of transition from one period to the following one.

An outline regarding the evolution of banks and insurance companies in Europe during the nineteenth and twentieth centuries will be also made.

In addition, the Italian economic history will be further explained as a case study

## **Prerequisites**

Basic knowledge of the historical and political events (XVIII-XX centuries)

## **Teaching methods**

Oral lectures.

## **Assessment methods**

Written test with multiple choice questions (15) and open questions. Half of the final grade will depend on the multiple choice questions and half on the open questions.

## **Textbooks and Reading Materials**

V. Zamagni, *Perchè l'Europa ha cambiato il mondo*, Il Mulino, 2015, pp. 51-327

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