SYLLABUS DEL CORSO

Metodi e Tecniche della Formazione Mediale

1920-3-E1901R086

Course title

Methods and techniques in education and the media

Topics and course structure

The course, offered in the second term 2019-20, deepens some of the specific issues arising from **the intersection between (A) technological development and the diffusion of digital tools**, on the one hand, and, on the other, **(B) educational methodologies and practices**, contributing to build specific skills for educators **("education in", or "through the media")**.
The perspective adopted aims contributing to develop models for an adequate use of technological and digital tools, in a twofold meaning: both in the sense of the **use of technologies for education and training ("educating with the media")**, and in that of the **educational interpretation of trends and contexts of diffusion of new media ("educating in the media")**.
Throughout the course related topics to the matter are discussed, emerging from **topical phenomena and trends in education, school and the society**, referring to the field of digital and transmedia technologies.

Objectives

Knowledge and understanding:

- didactics and transmedia education, use of technologies in a didactic-educational key, media education;
- influence and innovativeness of ICT and media processes on educational practices;
- recognition, within the literature, of authoritative sources, characterized by scientific criteria, on educational phenomena and problems that can be observed in media contexts.

Applying knowledge and understanding:

- creating a welcoming, stimulating and inclusive educational-training environment characterized by the use of technological and digital mediators;
- analyzing educational processes and developing awareness of the use of the tools adopted;
- managing methodological problems related to the use of new media in order to innovate educational and training processes;
- setting up projects founded on basic criteria, focused on the use of digital and media tools and on media education interventions in educational contexts.

Making judgements:

- evaluating the educational sense in the use of a digital or media resource;
- renewing educational and training practices through opennes to digital and media research and experimentation.

Communication skills:

- documenting and presenting in organized form the objectives and the nature of the technological-media intervention, through educational and training planning;
- using digital communication tools in educational and training contexts, both to implement the use of digital and media technologies, and to reduce the distance between the traditional languages of educational knowledge and those of media communication.

Learning ability:

- exploring the perspectives of technological and media research at national and international level, with regard to education with and to the media;
- autonomously expanding and deepening one's own learning through bibliographic and experimental research, including participation in training and life-long learning opportunities.

Methodologies

Until the Prime Ministerial Decree of 4 March 2020 remains in force, containing emergency measures related to the "Corona Virus" phenomenon, the course, originally scheduled to be delivered in attendance mode, is delivered online.
Different methodologies and different technological supports are used, with the common aim of allowing participants to experiment with the different options provided by digital and media technologies in the educational field.

- Videolessons and / or videoconferences
- Online discussion
- Interactive seminar or monographic activities
- Etivities - both theoretical and applicative

Online and offline teaching materials

Online teaching materials: slides, examples of educational, training, project materials in various digital formats, interactive content, video tutorials, scientific articles on different specific topics, gray literature and information documents relevant to the topics discussed.
The lessons will be recorded, and together with all audio-video documents, links and any other material and resources used or mentioned, will be available on the e-learning platform of the course for free access.

Offline materials: in case of a reprise of classroom activities, materials and resourses used in class will be added, which will be also available on the [course's e-learning platform.](#)

Programme and references for attending students

Each student has the opportunity to carry out from a minimum of one to a maximum of three etivities - presented and assigned during the course, and which can be either theoretical-conceptual or practical-applicative - thereby decreasing the bibliography to prepare for the oral exam, accordingly to the scheme below. (It is possible, at the choice of each student, to carry out more than three etivities, for one's own education and learning's sake).

Program for students who deliver three etivities:

- the etivities delivered, as established on the elearning platform during the course;
- three volumes, chosen by the student, including at least one from group A titles;
- notes and materials from classes.

A group titles:

B group titles:

Programme and references for non-attending students

Until the DPCM 4 March 2020 remains in force, containing emergency measures linked to the "Corona Virus" phenomenon, the bibliography is the same as that of attending students: non-attending and attending students will have access to the same resources on the [elearning platform of the course](#). In the event of a reprise of teaching activities in presence, non-attending students may be notified about possible minor changes.

Assessment methods

Type of test: the examination takes place in the form of an oral interview.

Evaluation criteria: verification of the knowledge and skills acquired, through:

- review and discussion of the etivities delivered online;
- interview on the exam books program.
    - theoretical knowledge and understanding;
    - making and discussing examples;
    - using and applying concepts to practice;
    - language adequacy.

Office hours

Office hours are on Monday's from 10:30 to 12:30, by appointment (to be agreed by sending an email message to leonardo.menegola@unimib.it).
It is also possible to arrange an appointment via skype.
Office hourse may undergo changes: in case, notice is given via the [course e-learning platform](#).

Programme validity

Programmes are valid for two academic years.

Course tutors and assistants