



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Financial Portfolio Management (blended)

1920-3-E3301M204

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#### Learning objectives

The main goal of the course is the understanding and application of investment strategies for portfolios of financial assets. In particular, the student will be able, using the correct disciplinary language, to: understand the functioning of the securities market (microstructure)

- know the economic-technical characteristics of the different asset classes (bonds, shares, mutual funds)
- define asset allocation approaches (portfolio optimization and pricing models)
- apply asset allocation principles in building a portfolio of ETFs
- clarify the differences between modern finance theory and behavioral finance
- understand the relationships between the theory of market efficiency and the assumptions of fundamental analysis (DCF and multiple analysis) and technical analysis
- apply the tools of portfolio performance evaluation

#### Contents

The course develops an understanding of the role and functioning of securities markets in its two main sectors: the bond market and the stock market.

Besides this basic understanding, participants will have an overview on more specific topics, such as portfolio

management strategies, portfolio performance evaluation, market efficiency and behavioral finance. The aim of the course is to allow attending students to acquire the necessary grasp in the use of securities analysis tools

## Detailed program

1. Financial markets structure
2. \_\_\_\_\_
3. Bond evaluation: return and risk measures
4. Markowitz portfolio selection theory
5. *Capital Asset Pricing Model*
6. Portfolio performance evaluation
7. Financial markets efficiency and technical analysis
8. Behavioral finance

## Prerequisites

Basic knowledge of statistics and financial mathematics

## Teaching methods

The teaching is provided in Blended Learning mode and includes:

- 21 hours of lectures
- 28 hours of autonomous activity to be carried out \_\_\_\_\_
- 12 hours of class exercises dedicated to technical analysis and the Asset Allocation Contest

Attending students are defined as actively participating (80%) in frontal lessons, online teaching, class exercises

Attendance will be verified through participation in exercises proposed weekly both on the online platform and during lectures

All students, attending or not, can participate (in groups) to an Asset Allocation Contest for the duration of the course. Contest information is provided during exercise hours (mandatory for those participating in the contest)

## Assessment methods

### Attending students.

Verification of learning takes place by degrees:

1. weekly during lectures
2. with an end-of-course test conducted in a computer lab and structured with 10 closed questions (multiple choice) and 2 open questions.

The test rating scale includes the following score:

- 3 points for correct answers to multiple choice questions (0 if wrong)
- 15-30 points for the answers to the open questions (12 to the absent answer)

The final score obtained in the test will be added up to a maximum of 1,5 points obtained by answering the test proposed during lectures. In addition, students participating to the Asset Allocation Contest (AAC) are rewarded up to a max of 1,5 points

Example: 10 correct closed questions (30); Open question 1: 20; Open question 2: 30

Test rating =  $(30 + 30 + 20) / 3 = 26.67$ ; to which are added max 3 points obtained by correctly answering the weekly tests proposed during lectures and by participating to the AAC

### STUDENTS NOT ATTENDING

Written exam: 10 multiple choice questions + 2 open questions

Rating scale:

- 0-3 points questions multiple choice
- 15-30 open questions (12 to the absent answer)

It will be possible, at the request of the student, to also take an oral exam, in addition to the written one

## Textbooks and Reading Materials

Bodie, Kane e Marcus: Economia del mercato mobiliare (Essential of Investments), McGraw Hill Italia. Textbook is

a selection of Chapter of Essential of Investments, in English

The volume has a personal code to access learning materials that will be used as weekly assessments  
Alternatively, students can buy the sole access to the Connect Platform by McGrawHill

## **Semester**

Second Semester

## **Teaching language**

Italian with textbook and material in English

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