



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Economia Aziendale - 1

1920-1-E3301M097-T1

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#### Learning objectives

The course aims to provide students with the basic skills of economic-business science through the deepening of the company phenomenon in the systemic vision and accounting systems, reporting and programming and control. Students must acquire and deepen basic skills regarding managerial and business management tools through the study and observation of the ways in which companies operate.

The course offers students both conceptual frameworks and examples to identifying, analyzing and understanding the key structural elements of the firm. Students are asked to actively participate in the learning process. The students should gain the necessary knowledge to investigate the business context by analyzing case studies and conducting exercises and self-assessment test.

#### Contents

The Business Administration Course (9CFU) analyzes the theories of the company, assesses the methods of business management, studies business combinations, the accounting system and the preparation of the financial statements, the administration and control function, the organizational structures, the corporate governance , business strategy and company policies.

#### Detailed program

THE FIRM AND ITS BUSINESS ACTIVITIES

1.1 The concept of firm and of institute

1.2 The firm structure of the company and its operation

1.3 Publicly composed companies and non-profit companies: functions and roles in the creation of social value

## 2-BUSINESS COMBINATIONS

2.1 Business operations

2.2 The aggregations of operations: processes, activities and functions

2.3 Type of business operations

2.4 Type of value generating activities

## 3-VALUES, DISCLOSURE AND INFORMATION

3.1 The financial statements: information purposes

3.2 Operations and measurement of values

3.3 Determination of values and fiscal period

3.4 Determination of income and capital: principles of transparency, competence and accountability

3.5 Statutory income and tax income (reading only)

3.6 Analysis of the financial statement and balance sheet: indices and margins

## 4-THE PLANNING, PROGRAMMING AND CONTROL SYSTEM

4.1 The function of the planning, programming and control system

## 5- HUMAN RESOURCES AND ORGANIZATIONAL STRUCTURE

5.1 The company organization

5.2 Organizational structures

5.3 Management of human resources

## 6- THE ECONOMIC GOVERNANCE OF PRODUCTION COMPANIES

## 7- BUSINESS STRATEGY AND POLICY

7.1 Strategic analysis: aims and contents

7.2 Strategic analysis in the company-environment relations system

## **Prerequisites**

No requirement

## **Teaching methods**

Sessions of frontal teaching, discussion of case studies and carrying out written exercises. Participation and discussion in the classroom on current issues will be stimulated. Some seminars will be organized with practitioners.

## **Assessment methods**

During the course two intermediate tests will be carried out by written tests. The first intermediate test will cover only a first part of the program. Those who pass the first test will have access to the second written test. Students who pass the two written tests will have direct access to the oral exam which will cover the overall program. Those who do not pass the intermediate tests, decide not to support them or do not accept the grade obtained will be able to take the exam in traditional ways.

The written exam consists of a test consisting of 6 multiple choice questions (score 0, if wrong or missing, score 1, if correct), a numerical exercise (score 0-4) and two open questions (score from 0 to 2 -3). To pass the written exam it is necessary to obtain an overall mark of 15. After passing the written test the student will be able to access the oral exam on the overall program. The multiple choice questions are useful to check the systematic knowledge of the course contents, the numerical exercise is aimed at ascertaining the student's ability to use data taken from practical cases while the open questions are useful for checking the student's autonomous ability to rework concepts on specific topics.

## **Textbooks and Reading Materials**

Alberto Nobolo (a cura di) "Economia aziendale", Pearson edizioni, 2017, second edition

Silvio Bianchi Martini, Antonio Corvino, Elisabetta Rocchiccioli, Governare strategicamente l'azienda. Una mappa per orientare l'analisi. Giappichelli Editore, Torino, 2019 forthcoming

## **Semester**

First semester

## **Teaching language**

Italian language

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