



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Social Research Methodology (blended)

1920-1-E3901N041

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#### Learning objectives

##### *Knowledge and understanding*

To teach students methods and techniques of social research that are useful in professional activities. To teach students some basic methodological skills through guided training.

##### *Applying knowledge and understanding*

To give students an orientation on the different kinds of empirical research and statistical information in the social field, and to teach them to use these in a critical and conscious manner

#### Contents

- Paradigms of social research
- Qualitative and quantitative research techniques
- Introduction to the analysis of quantitative data

## **Detailed program**

- Paradigms of social research
- Qualitative and quantitative approaches to social research
- Observation
- Qualitative interview
- Focus group, Delphi, NGT, brainstorming
- ISTAT and DEMO
- Social surveys
- Introduction to the analysis of quantitative data and SPSS

## **Prerequisites**

Sufficient educational skills in logic, social culture and reasonable capacities in learning, writing and communication. Working knowledge of Excel and Word

## **Teaching methods**

Lectures, e-learning, individual exercises

## **Assessment methods**

Written examination constituted of a multiple choice test and open questions

## **Textbooks and Reading Materials**

STUDENTI FREQUENTANTI E NON FREQUENTANTI

- Corbetta P., "La ricerca sociale: metodologia e tecniche", volume 1: I paradigmi di riferimento, Bologna, il Mulino, (2015).

- de Lillo A. (a cura di) "Il mondo della ricerca qualitativa", (capp. 3, 4, 5, 6), Torino, Utet, (2010).

- Corbetta P., "La ricerca sociale: metodologia e tecniche", volume 2: Le tecniche quantitative, Bologna, il Mulino, (2015). Ad esclusione del capitolo 2 ("Causalità ed esperimento"), dei paragrafi 3, 4, 4.1, 4.2, 4.3, 4.4, 5 del capitolo 4 ("L'inchiesta campionaria) e dei paragrafi 2, 4 e 5 del capitolo 5 ("La tecnica delle scale").

- Corbetta P., "La ricerca sociale: metodologia e tecniche", volume 4: L'analisi dei dati Bologna, il Mulino, (2015).  
Capitolo1: Solo i paragrafi 1, 2, 3, 4, 5, 5.1, 5.3, 6 (solo campionamento per quote, a scelta ragionata, a valanga, di convenienza), 8; Capitolo 2: solo i paragrafi 1, 2, 3, 3.1, 3.2, 4, 5, 6, 6.1, 6.2, 6.3, 7, 7.1, 7.2, 7.3; Capitolo 3: solo i paragrafi 1, 2, 2.1, 2.2., 2.3, 2.4.

-The videos available in the section "VIDEO STUDENTI NON FREQUENTANTI" of the e-learning platform

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