



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Foundations of Business Law

2021-4-A5810235

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#### Learning objectives

The course provides students with basic knowledge and understanding of both the historical and the economic foundations of three essential business law institutions such as corporations, bankruptcy and insurance. These foundations are studied in order to allow students to acquire a critical understanding of current regulations of such institutions across modern legal systems.

#### Contents

##### Program for attending students

###### Introduction

The functions of business law from an economic perspective: the basic analytical tools of law and economics.

A law fit for trade: historical roots and development of law merchant.

###### Part I: Corporations

How to do business? The different forms of organization among merchants.

The essential role of organizational law; characteristics and functions of the corporate entity.

###### Part II: Bankruptcy

Merchants in trouble: the consequences of crisis and failure of business undertakings.

The basic dynamics of the relationship between a firm and its creditors; the logic and limits of bankruptcy law.

###### Part III: Insurance

The historical roots of insurance: the means introduced to guarantee trades and goods against the risks deriving from business activities.

Risk aversion and its implications; the insurance mechanisms; principles underlying the regulation of insurance contracts and firms.

##### Program for non-attending students:

The same topics, as structured in the assigned readings.

## Detailed program

The course focuses on three of the legal pillars of modern economies: corporations, bankruptcy and insurance. By combining history and economic analysis of law, the course is aimed at exploring the foundations on which these institutions have been built, in order to allow students to acquire a more solid knowledge and a more critical understanding of their current regulation across modern legal systems.

The course begins with an introductory part, aimed at setting the stage for the application of both historical and economic analysis of those topics. Then three parts follow, each one devoted to the study of each legal institution, by going through its historical development, as well as by reflecting on its economic rationales.

## Prerequisites

## Teaching methods

Lectures and problem-based discussions; slides; reading of historical sources and documents; interaction by the e-learning course page.

The course is taught in English.

*During the Covid-19 emergency period, classes will be delivered online, live streaming (via WebEx) and/or recorded (with videos uploaded on the e-learning course page).*

## Assessment methods

Oral exam.

Other options of examination (e.g. research paper, oral presentation, written test) may be arranged for students attending classes.

*During the Covid-19 emergency period, oral exams will be held online only, via WebEx. In the e-learning course page a public link will be available.*

## Textbooks and Reading Materials

For attending students:

Notes and materials published on the e-learning website.

For non-attending students:

Historical texts

- From Lex Mercatoria to Commercial Law, ed. by V. Piergiovanni, Berlin, Duncker & Humblot, 2005 (Comparative studies in continental and Anglo-American legal history 24): pp. 53-67 (Cordes);
- The Courts and the Development of Commercial Law, ed. by V. Piergiovanni, Berlin, Duncker & Humblot, 1987 (Comparative studies in continental and Anglo-American legal history 2): pp. 12-21 (Piergiovanni), 23-38 (Piergiovanni);
- The Company in Law and Practice: Did Size Matter? Middle Ages – Nineteenth Century, ed. by D. De Ruyscher et al., Leiden-Boston, Brill, 2017 (Legal History Library 23), pp. 49-62 (Brunori), 63-83 (Amend-Traut);
- T. Kuehn, Debt and bankruptcy in Florence. Statutes and cases, in *Quaderni storici*, 46.2 (2011), pp. 355-390 (also available online at <https://www.rivisteweb.it/issn/0301-6307/issue/3430>);
- Marine Insurance. Origins and Institutions, 1300-1850, ed. by A.B. Leonard, Houndmills, Basingstoke Hampshire, Palgrave Macmillan, 2016, pp. 25-46 (Piccinno).

#### Economic analysis texts:

- R. KRAAKMAN ET AL., *The Anatomy of Corporate Law*, 3rd ed., Oxford University Press, 2017, Chapters 1, 2, 5;
  - T.H. JACKSON, *The Logic and Limits of Bankruptcy Law*, Harvard University Press, 1986, Introduction and Chapters 1, 6, 8;
  - D. SCHWARCZ - P. SIEGELMAN, *Law and Economics of Insurance*, in *The Oxford Handbook of Law and Economics: Volume 2: Private and Commercial Law*, edited by F. Parisi, OUP, 2017, pp. 481-508;
  - T. BAKER- P. SIEGELMAN, *Behavioral Economics and Insurance Law*, in *The Oxford Handbook of Behavioral Economics and the Law*, edited by E. Zamir and D. Teichman, OUP, 2014, pp. 491-517;
  - S.A. REA jr, *The Economics of Insurance Law*, in 13 *Int'l Rev. Law & Econ.* (1993), pp. 145-162.
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