



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Genere, Generazioni e Turismo. Teorie e Metodi

2021-3-E1501N105

Learning objectives

The aims of the course are:

- 1) (*knowledge and understanding*) to analyse the relationship between gender, generations and tourism; to understand some aspects of the nexus between tourism and sociocultural change and how tourism might evolve over the coming decades.
- 2) (*applying knowledge and understanding*) to increase students' methodological skills and competencies that will enable them conduct acceptable independent research in these areas.

Contents

The course aims to discuss: the role played by tourism in the formation of gender identities and roles; the nexus between tourism and sociocultural change. The course will use a generational approach to the study of tourism.

Detailed program

In the first part of the course, key concepts (both theoretical and methodological) are presented. _____

Prerequisites

Adequate educational skills in sociology and social research methodology. The course is partially taught in English.

Teaching methods

Online lessons/seminars.

Assessment methods

Oral examination. Discussion of a research paper that requires close reading of textbooks, suggested readings and other sources, which students must comprehend, analyze, synthesize, and evaluate.

Textbooks and Reading Materials

Required readings:

1) Ruspini E., Gilli M., Decataldo A., Del Greco M. (2013), *Turismo Generi Generazioni*, Zanichelli, Bologna.

2) Staffieri S. (2016), *L'esperienza turistica dei giovani italiani*, Sapienza Università Editrice: http://www.editricesapienza.it/sites/default/files/5411_Staffieri_EsperienzaTuristicaGiovanitaliani.pdf

3) Monaco S. (2018), *Tourism and the New Generations: Emerging Trends and Social implications in Italy*, in Corbisiero F., Ruspini E. (2018) (a cura di), *Millennials and Generation Z: Challenges and Future Perspectives for International Tourism*, Special Issue «The Journal of Tourism Futures-ETFI», 4, 1:

<https://www.emerald.com/insight/publication/issn/2055-5911/vol/4/iss/1>

<https://www.emerald.com/insight/content/doi/10.1108/JTF-12-2017-0053/full/html>

4) UN Women-UNWTO (2019), *Global Report on Women in Tourism 2020 – Second edition*:

The report is available online at: www.e-unwto.org/doi/book/10.18111/9789284420384

5) OECD (2020), *Tourism Trends and Policies 2020 - Key Findings*:

<https://www.oecd.org/cfe/tourism/2020-Tourism-Brochure.pdf>

6) UNWTO (2020), *Impact Assessment of the Covid-19 Outbreak on International Tourism (updated October 2020)*: <https://www.unwto.org/impact-assessment-of-the-covid-19-outbreak-on-international-tourism>

Suggested readings:

1) Corbisiero F. (2016), *Sociologia del turismo LGBT*, FrancoAngeli, Milano.

2) UNWTO-WYSE Travel Confederation (2016), *Global Report on the Power of Youth Travel*:

https://www.wysetc.org/wp-content/uploads/2016/03/Global-Report_Power-of-Youth-Travel_2016.pdf.

3) The World Bank Group (2017), *Women and Tourism: Designing for Inclusion*: <http://documents1.worldbank.org/curated/en/401321508245393514/pdf/120477-WP-PUBLIC-Weds-oct-18-9am-ADD-SERIES-36p-IFCWomenandTourismfinal.pdf>.

4) UNWTO (2020), *Covid-19 and Vulnerable Groups*: <https://www.unwto.org/covid-19-inclusive-response-vulnerable-groups>.

5) UNWTO (2020), *Global Guidelines to Restart Tourism*: <https://webunwto.s3.eu-west-1.amazonaws.com/s3fs-public/2020-05/UNWTO-Global-Guidelines-to-Restart-Tourism.pdf>
