SYLLABUS DEL CORSO

Genere, Generazioni e Turismo. Teorie e Metodi

2021-3-E1501N105

Learning objectives

The aims of the course are:

1) (knowledge and understanding) to analyse the relationship between gender, generations and tourism; to understand some aspects of the nexus between tourism and sociocultural change and how tourism might evolve over the coming decades.

2) (applying knowledge and understanding) to increase students' methodological skills and competencies that will enable them conduct acceptable independent research in these areas.

Contents

The course aims to discuss: the role played by tourism in the formation of gender identities and roles; the nexus between tourism and sociocultural change. The course will use a generational approach to the study of tourism.

Detailed program

In the first part of the course, key concepts (both theoretical and methodological) are presented. _____

Prerequisites

Adequate educational skills in sociology and social research methodology. The course is partially taught in English.

Teaching methods

Online lessons/seminars.

Assessment methods

Oral examination. Discussion of a research paper that requires close reading of textbooks, suggested readings and other sources, which students must comprehend, analyze, synthesize, and evaluate.

Textbooks and Reading Materials

Required readings:

1) Ruspini E., Gilli M., Decataldo A., Del Greco M. (2013), *Turismo Generi Generazioni*, Zanichelli, Bologna.

2) Staffieri S. (2016), *L'esperienza turistica dei giovani italiani*, Sapienza Università Editrice: http://www.editricesapienza.it/sites/default/files/5411_Staffieri_EsperienzaTuristicaGiovaniItaliani.pdf

3) Monaco S. (2018), *Tourism and the New Generations: Emerging Trends and Social implications in Italy*, in Corbisiero F., Ruspini E. (2018) (a cura di), *Millennials and Generation Z: Challenges and Future Perspectives for International Tourism*, Special Issue «The Journal of Tourism Futures-ETFI», 4, 1:

https://www.emerald.com/insight/publication/issn/2055-5911/vol/4/iss/1

https://www.emerald.com/insight/content/doi/10.1108/JTF-12-2017-0053/full/html

4) UN Women-UNWTO (2019), *Global Report on Women in Tourism 2020 – Second edition:*

The report is available online at*:* www.e-unwto.org/doi/book/10.18111/9789284420384

5) OECD (2020), *Tourism Trends and Policies 2020 - Key Findings*:

https://www.oecd.org/cfe/tourism/2020-Tourism-Brochure.pdf

6) UNWTO (2020), *Impact Assessment of the Covid-19 Outbreak on International Tourism (updated October 2020)*: https://www.unwto.org/impact-assessment-of-the-covid-19-outbreak-on-international-tourism

Suggested readings:

1) Corbisiero F. (2016), *Sociologia del turismo LGBT*, FrancoAngeli, Milano.

2) UNWTO-WYSE Travel Confederation (2016), *Global Report on the Power of Youth Travel*:

https://www.wysetc.org/wp-content/uploads/2016/03/Global-Report_Power-of-Youth-Travel_2016.pdf.

3) The World Bank Group (2017), *Women and Tourism: Designing for Inclusion*: http://documents1.worldbank.org/curated/en/401321508245393514/pdf/120477-WP-PUBLIC-Weds-oct-18-9am-ADD-SERIES-36p-IFCWomenandTourismfinal.pdf.

4) UNWTO (2020), *Covid-19 and Vulnerable Groups*: https://www.unwto.org/covid-19-inclusive-response-vulnerable-groups.

5) UNWTO (2020), *Global Guidelines to Restart Tourism*: https://webunwto.s3.eu-west-1.amazonaws.com/s3fs-public/2020-05/UNWTO-Global-Guidelines-to-Restart-Tourism.pdf