UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Laboratory 14

2021-3-E1501N120

Learning objectives

The aim of the workshop is to train the students on the fundamental tools to work effectively in the field of the religious tourism, in projects of enhancement, communication and management.

Contents

Religious tourism is an increasing, diversified and stimulating sector, on one hand because it generates new tourist offers and, on the other hand, because it affects the development of the territory, through operations for the overall enhancement of the widespread heritage of religious and cultural interest.

The first part of the course is dedicated to the essential theoretical elements (cultural foundations, overview of the different types of tourism experience and the development scenarios of the sector) and the second is focused on design experimentation for a project of religious tourism.

Detailed program

Prerequisites

Teaching methods

The workshop will be conducted individually or in small groups, and based on the principles of design.

During the Covid-19 emergency period, lessons will take place completely remotely wit
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synchronous videoconferencing meetings.

Assessment methods

Textbooks and Reading Materials