



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Turismo Sostenibile

2021-1-E1501N092

Learning objectives

Knowledge and understanding

Developing skills in the field of sustainable tourism in an interdisciplinary perspective that can take account of local development priorities.

Applying knowledge and understanding

Learning how to use theories and methods of social science to analyze the role of sustainable tourism in contemporary societies.

Contents

The course deals with the main issues related to the role of tourism in achieving sustainability goals. The course aims to develop competences and techniques in the field of sustainable tourism policies and practices. Particular attention is given to the Ecomuseums and Gastronomic Tourism .

Detailed program

The course is organized in three main parts.

The first one aims to highlight the main features of sustainable Tourism: i.e. strategies and operational tools. Moreover, it shows the interconnections with local development processes.

The second part is about food tourism and emphasizes the reasons why the food tourism can be considered

sustainable tourism.

Prerequisites

NO

Teaching methods

Lecturers and seminars.

In the Covid-19 emergency period, lessons will be conducted completely remotely asynchronously.

Assessment methods

Written examination with open questions answered to evaluate the knowledge of sustainable tourism and food tourism fundamental concepts.

The evaluation criteria will take into account the Knowledge of the contents; Skills (properties of language and synthesis capacities) and Skills in the use of concepts (ability to apply theoretical concepts to empirical cases).

In the Covid-19 emergency period, written exams will be carried out remotely using esamionline platform.

Textbooks and Reading Materials

Program

1. Teaching material will be provided in class on the following topics: Introduction to sustainable tourism, ecomuseums, sustainable tourism governance, sustainable tourism in urban areas, sustainable tourism in rural areas, sustainable tourism in natural parks, sustainable tourism in developing countries , sustainable tourism and community policies, sustainable tourism and national policies

2.Croce Perri, 2015, Il turismo enogastronomico. Progettare, gestire, vivere l'integrazione tra cibo, viaggio e territorio. (Chapters 1,2,3,4,5,7)

Attendees have the opportunity to take an intermediate test.
