UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Tourism Geography

2021-1-E1501N087

Learning objectives

At the end of the course, the student has developed systematic knowledge for the analysis and the comprehension of the geographical realities of the touristic demand and supply, both with the study of theoretic instruments, methods and procedures, and with the application to a peculiar case study.

As well, he/she is able to face in autonomy with the geographical-touristic study of areas and territorial settings different from the ones faced during the lessons, applying the different learned concepts under a synchronous and diachronic perspective.

Contents

The focus of the course is on the specific geographic interpretative schemes of tourism, in order to elaborate theoretic and applicable models for geographic analysis.

Detailed program

The course is composed of two parts, one institutional and one monographic.

To what it concerns the first, more nomothetic: after a general frame of the discipline led with a peculiar attention to the definition of the basic concepts, the principal branches of the geographic knowledge will be faced in their application to the tourist phenomenon. The approaches are the economic, the political, the human, the

environmental, and the perceptual ones, presented following their appearance in the Italian scientific production.

To what it concerns the monographic part, more idiographic: after having got again and examined more in depth the basic concepts, the course will proceed with the analysis of the case-study dealing with the cultural tourism induced by the World Heritage List, with a peculiar focus on the city of Verona.

Prerequisites

None.

Teaching methods

Teaching lessons with the aid of illustrative, schematic and summary presentations.

During the emergency period from Covid-19, the lessons will take place in mixed mode: partial presence and synchronous recorded lessons.

Assessment methods

The exam consists in two written tests and one, not compulsory and at the request of the student, oral test.

1. The student presents, in the peremptory terms that will be indicated on the internet page of the course, an assignment of 1000 words (± 10%) on a subject, related to the institutional part, given by the teacher. Marks out of 30 (the student can proceed to the second part of the exam only if the paper has obtained a minimum mark of 15/30).

2. The student answers in writing and concisely (8 lines) two questions on the institutional part and three questions on the monographic part, in a maximum time of 50 '. Marks out of 30.

(3). The student can at this point request the verbalization of the arithmetic average of the two written tests, or request to be examined orally on the entire examination program. In this case, the Exam Commission assigns a mark out of 30 based on the two written and the oral tests.

The assessment - based on relevance, completeness, originality and linguistic correctness - will aim to determine the depth and maturity with which the learning of specific training objectives took place.

Textbooks and Reading Materials

L. Bagnoli, *Manuale di geografia del turismo. Dal Grand Tour al Piano Strategico*, Turin, UTET, 2018 (IV edition);

S.A. Bianchi, *L'importanza di* voler *chiamarsi Unesco. La città di Verona tra mito di Giulietta e Patrimonio dell'Umanità*, Florence, Le Monnier Università, 2017.