



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Sociology of Tourism

2021-1-E1501N090

Learning objectives

The Course is aimed at offering students the basic training to know and manage the tourism system and tourism resources through an interdisciplinary perspective. More specifically, it intends to provide students with the bases for tackling the tourism discipline, with attention to the main dimensions addressed by the discipline at an international level.

Contents

The course is divided into 5 parts dedicated respectively to the fundamentals of tourism, the consequences of tourism on the destination, the fundamentals of the tourism sector, tourism demand and the future of tourism.

Detailed program

In the five parts that make up the program, attention will be devoted to training on the following topics:

- the fundamentals of tourism
- the tourist destination
- the economic consequences of tourism
- the environmental consequences of tourism
- the social and cultural consequences of tourism
- sustainable tourism
- urban tourism
- attractions
- accommodation
- intermediaries
- transport
- government and tourism
- tourist demand
- tourism marketing
- the future of tourism

Prerequisites

Good educational skills in logic, social culture and reasonable capacities in learning, writing and oral communication.

Teaching methods

Lectures will take place in the classroom also during the Covid-19 emergency period

Assessment methods

During COVID-19 emergency exams will be oral

Textbooks and Reading Materials

Cooper Chris, 2013, Turismo, Conoscere e gestire le risorse turistiche. Zanichelli, Bologna

Colleoni M. e Guerisoli F., 2014. La città attraente. Luoghi urbani e arte contemporanea. Egea, Milano
