UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Nurses and Web: Challenges and Opportunities For Professionals

2021-2-I0101D140

Aims

Getting to know the virtual world surrounding everybody, in daily and professional life. Recognising resources and risks in digital communication: learning how to defend yourself from Web's pitfalls. Learning the main regulatory framework (legal and ethic) bound to professional responsibilities and learning how to professionally use them on the social Web.

Contents

The course is aimed at setting a light on the on-line instruments, with a specific focus on social networks, for the professional development of the single practitioner, for the promotion of the professional image. Critical issues due to advent of "a mass-sharing system" will be analysed, also from a legal and disciplinary point of view. A specific focus to the professional ethics will offer insights to future practitioners, in order to properly enjoy the Web.

Detailed program

First Part- An outline on digital communication and an analysis of social networks' risks.

9.00-11.00: Digital communication, development and birth of the Social phenomenon

In depth-analysis on the Web's change across the years, with a specific focus on Social Networks: hints to the way they work.

11.00-13.00: Social networks' risks, main safety measures to defend yourself from Web's pitfalls

Focus on the impending risks in a Social life (identity and datas theft, own and third party's privacy issues). Hints on primary security measures to adopt.

Second Part- between virtuality and reality: legal and ethic implications of a life on Social Networks.

13.30-15-30: Is the Web a no-man's-land? through criminal, civil and professional liability.

In-depth analysis on the regulations affecting life on Social networks: a reality less and less virtual

(Cristiano Radice?)

15.30-17.30 Ethics 2.0: the practitioner on the Web

Focus on the professional ethics applied to the virtual world. A small guidance to be professionals even on the Web.

(Fabio Fedeli)

17.30-18.30 Roundtable: how do you use the Web?

Time span for a short discussion

Prerequisites

Teaching form

Lectures

Textbook and teaching resource

Semester

Second semester

Assessment method

Office hours