UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Laboratorio: Metodi di Analisi della Produzione Testuale e Discorsiva

2021-2-E2401P045

Learning area

4: Knowledge about qualitative and quantitative research methodology

Learning objectives

Knowledge and understanding

- Theoretical and epistemological framing of some of the most significant methodologies for textual data analysis
- Knowledge of different methods of qualitative textual data analysis: Thematic Analysis, Interpretative Phenomenological Analysis; Discourse Analysis.

Applying knowledge and understanding

- Ability to recognize and distinguish between different methods of textual data analysis
- Ability to identify the most adequate method of data collection in relation to the method of analysis
- Ability to critically discuss research examples
- Applying different methods of analysis of textual data deriving from interviews, focus groups and ethnographic observations.

Contents

The most significant methodologies for textual data analysis will be introduced and discussed from a theoretical and practical point of view. Given that textual data analysis is a field of study in which a lot of research traditions converge, a multiplicity of methods will be presented and critically discussed. The laboratory aims at presenting the theoretical background of different methods of analysis, discussing with participants some research examples in which these methodologies find application, and permitting students to apply these methods to textual data deriving from focus groups, interviews and ethnographic observations.

Detailed program

- Epistemological and metodological background of qualitative analysis of textual data
- Construction of textual data base
- Theoretical framing, presentation of relevant research examples, and practice exercises of coding of different methods of textual data analysis, in particular:

o Thematic Analysis

o Interpretative Phenomelogical Analysis

o Discourse Analysis

Prerequisites

Presence and participation in class is required for at least 75% of course hours.

Good knowledge of english language, especially understanding of written texts.

Teaching methods

Teaching methods include presentation of relevant contents, videos, group works, and class discussions and presentations. Materials used in class will be made available to all students on the e-learning website associated to the course.

In class work will imply working in little groups – 5/6 people – to analyze scientific articles and research data, to be presented to the class.

Lessons will be held in presence or through online video lessons, according to the University's regulations

regarding the COVID-19 emergency situation. In both cases, all lessons will be video recorded and made available to the students.

Assessment methods

Learning evaluation will be based on involvement in classroom discussion and presentation of relevant research examples related to qualitative methods.

During the Covid-19 emergency, exams will be conducted according to the University’s regulations regarding the COVID-19 emergency situation.

Textbooks and Reading Materials

Detailed information about other teaching material will be published on the e-learning page associated with the course.