



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Innovazione Organizzativa

2021-2-E1601N064

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#### Learning objectives

##### *Knowledge and understanding*

Knowing the different forms of organizational innovation, their patterns of diffusion and their main social and economic implications.

##### *Applying knowledge and understanding*

Ability to evaluate the nature and the relevance of organizational innovations.

#### Contents

The course deals with the issue of organizational innovation, addressing different dimension of this concept:

- The sociological understanding of the concept of economic innovation
- Product innovation

- Process innovation
- The diffusion of innovations
- The social consequences of organizational innovation

## **Detailed program**

The program of course is divided into four modules. The first module will develop in-depth analysis of the concept of organizational innovation, illustrating its various forms and the main sociological theories that tackle its origin and significance.

The second module focuses on product innovation, considering the forms of measurement and diffusion dynamics.

The third part of the course is instead focused on process innovation. It investigates innovation as an internal organization process and innovation as a broader phenomenon that affects a given sector or context.

The last part of the course is devoted to the analysis of the social consequences of organizational innovation, in relation to the labor market and welfare systems, economic growth and environmental sustainability.

## **Prerequisites**

Basic knowledge of organizational theory
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## **Teaching methods**

In the Covid-19 emergency period the lessons will take place remotely, with some synchronous and some asynchronous lessons. In any case, the lessons will be video-recorded.

## **Assessment methods**

During the Covid-19 emergency:

Written examination (to be carried out remotely via Moodle platform), with 3 open-ended questions (time: 60

minutes)\_\_\_\_

## **Textbooks and Reading Materials**

Ramella F. (2014), Sociologia dell'innovazione economica, Bologna, il Mulino. Capitoli: Introduzione, 1 e 5.

Rossi P. (2018), L'innovazione organizzativa, Carocci, Roma (in corso di stampa)

*(An additional reading list of scientific articles will be communicated by the teacher at the beginning of the course)*

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