



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Metodi della Ricerca Sociale e Organizzativa

2021-1-E1601N062

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#### Aims

The course presents an overview of the most common methods in the social research in order to develop adequate skills to read, collect and analyse quantitative and qualitative data.

#### Contents

Paradigms of social research, qualitative and quantitative approaches, review of the literature, research design, data collection and analysis.

#### Detailed program

This course is designed to help students to plan and execute the following research steps: define the research problem and the hypothesis, operationalize and develop measurement of concepts, develop an appropriate research design, analyse data and give interpretation of results.

During the lectures, students will learn the logic of the research design, sampling and data collection methods, quantitative and qualitative data analysis techniques and research report writing tips.

#### Prerequisites

None

## Teaching form

Lessons will be held remotely in asynchronous mode with synchronous videoconferencing events.

## Textbook and teaching resource

M. Lucchini (2018) Metodologia della ricerca sociale, Pearson, Milano

## Semester

october 2020 - december 2020

## Assessment method

The exam will consist of a written test, with the possibility of an oral integration following the communication of the results. The written part will be carried out using the computerized moodle exam platform and the e-proctoring control system.

## Office hours

Wednesday (11.00-12.00)

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