

## SYLLABUS DEL CORSO

### Coastal and Maritime Tourism

2021-2-F7502Q025

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#### Aims

This course aims at critically examining tourism activities and industry in coastal regions and marine spaces, focusing on social, economic and cultural impacts of tourism development in these specific contexts. Various types of tourism -such as ecotourism - in coastal and marine locations will be presented and discussed based on a number of selected case studies (e.g: the Mediterranean Sea, the Caribbean islands; The Red Sea; The Maldives). Moreover, the course will provide critical insights to explore the relationship between tourism economies and performances, socio-spatial practices and environmental issues, and finally it will explore coastal and marine tourism policies, strategies and guidelines as promoted by EU and other institutional agencies.

#### Contents

- Geographies of Coastal and Marine Tourism (definitions, facts and figures)
- Marine Tourist Destinations and main Trends
- Cultural Geographies of Marine Tourist Destinations
- European and Mediterranean Strategies for Coastal and Maritime Tourism, EU and UNWTO reports analysis
- Tourism and Blue Growth
  
- Sustainable Tourism and Blue Economy
- Environmental Impacts and Policies of Marine Tourism
- Political Ecologies of Marine Tourism
- Pesca tourism
- Tourisms and Small Islands' Geographies

## Detailed program

The course will be organized in 3 modules, 21 lessons:

- The first module will initially provide general key concepts, facts and figures on tourism debates and issues. Attention will be focused on cultural, social and political meaning tourism activities produce in coastal and marine areas. By examining a range of case studies drawn from across the world, this module aims to provide conceptual tools, frameworks and categories to understand how coastal and marine tourist destinations are strongly affected by several factors, such as cultural struggles, social transformations and environmental changes.
- The second module will explore discourses presented in selected reports by Eu and UNWTO in order to discuss strategies for coastal and maritime tourism from an institutional perspective. Moreover, attention will be paid to the relation between sustainable tourism and blue economy through scientific articles and case studies that will be discussed among the participants.
- The third module will explore tourism policies and impact by describing and analysing a specific coastal or archipelagic region.

Scientific papers and selected case studies will be discussed among the participants.

## Prerequisites

## Teaching form

During this emergency period the didactics will be provided online by both synchronic and recorded lectures and seminars.

Readings, paper discussions and question time sessions will be included.

## Textbook and teaching resource

A selection of chapters and parts from the following e-books:

- Orams, M. (1999). *Marine Tourism: Development, impacts and management*. London and New York: Routledge.
- Garrod, B., & Gossling, S. (Eds.). (2008). *New Frontiers in Marine Tourism*. New Frontiers in Marine Tourism. Oxford: Elsevier.
- Holden A. & D. Fennell (eds) (2012), *The Routledge Handbook of Tourism and the Environment*. London and New York: Routledge.

Please note that additional essays, papers and reports may be provided during lectures.

## **Semester**

First semester

## **Assessment method**

ORAL EXAM. Students are asked to work on paper, case studies and other documents according to the guidelines provided.

## **Office hours**

Monday 11.00 to 13.00, via webex (please write to [stefano.malatesta@unimib.it](mailto:stefano.malatesta@unimib.it))

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