



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Psicofisica e Percezione

2021-1-F9201P006

---

#### Learning area

#### Learning objectives

During the course, the student will deal with the main topics of visual perception (color, light, motion, time) and learn how to use and manage the main psychophysical methods employed to study human behavior. Moreover, the main procedures of data analysis used in experimental psychology will be introduced.

#### Contents

The details of the course contents will be decided at the beginning of the course. Ideally, the course is divided in two parts. In the first part, the basic knowledge about how to design behavioral experiments are introduced (review of basic statistic concepts and learning of the main psychophysical methods). In the second part, some topics relevant to the specific course of study (as color perception, object perception, psychology of time and space, visual communication and oral presentations) are discussed. Using the methods introduced in the first part of the course, practice exercises and experiments by are planned. The general feature of the course is theoretical and applied for the both parts. Statistical analyses are performed using R (interfaces RStudio and Jamovi).

#### Detailed program

*FIRST PART.* Basic concepts and methods for designing behavioural experiments: classic psychophysics and psychophysical methods; Thurstone method of paired comparisons; introduction to Signal Detection Theory and its

applications; review of basic statistics; introduction to R; Data visualization; hypothesis testing; practical introduction to Generalized Linear Models (GLM).

*SECOND PART.* The study of some topics in psychology of perception. Objects perception, light and colour perception, time and space perception, motion perception, belief contexts and suggestion, visual communication and oral presentations, practice examples of use of experimental methods in applied psychological context.

## **Prerequisites**

Nothing specific.

## **Teaching methods**

Lectures, discussions, practical training.

During the emergency period of Covid-19 lectures will take place in a mixed mode: partial attendance and synchronous videorecorded lectures

## **Assessment methods**

Oral examination. The final evaluation is based also on the work done during the course and on a written report on a topic discussed in the second part of the course.

## **Textbooks and Reading Materials**

The reference material for studying is put online on this site.

The reference textbooks for further detailed study are the following ones:

G.A. Gescheider, *Psychophysics. The Fundamentals*, London: Lawrence Erlbaum, 1997 (3d ed), libro che è disponibile in formato ebook nella biblioteca dell'università (<<http://search.ebscohost.com.proxy.unimib.it/login.aspx?direct=true&db=nlebk&AN=602134&site=ehost?live&scope=site>>).

Gallucci Marcello; Leone Luigi, *Modelli statistici per le scienze sociali*, Pearson, 2012.

Goldstein, E. Bruce, *Sensation & Perception*, 2010

Grondin, S. (2013). *Psychology of Perception*, Springer

