



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Lingua Magistrale per il Turismo - Francese

2021-2-F7601M056-F7601M050M

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#### Learning objectives

The course of French for the Science of Tourism consists of the following modules: 1) French for tourism: 6 credit points 2) French culture: 4 credit points

1. The module of French language (6 credit points) aims to develop language skills in the four skills as specified in the Common European Framework of Reference for Languages; namely, writing, reading, listening comprehension and oral production. The student must acquire and consolidate the above language skills and the communication and intercultural skills and abilities necessary to pursue a career in the tourism industry.

2. French Culture (4 credit points): multi- and intercultural aspects with reference to language, society, culture and economics of the French speaking countries will be approached using a diachronic and synchronic key.

#### Contents

- The course offers a range of readings, exercises, grammar and communicative activities to achieve the linguistic proficiency necessary for future work in the field.

- A thorough investigation of issues related to language, culture, thought, society and economics drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication..

#### Detailed program

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Much weight is given to listening to and understanding in order to stimulate conversation by simulating real-life situations of every day professional life, gradually improving oral production through the proper use of vocabulary and focusing on pronunciation accuracy. The modules provides a thematic approach to the acquisition of communication strategies in the specialized field of tourism, and opportunities for students to develop their skills in the written language in order to allow them to deal with authentic materials autonomously.

## **Prerequisites**

Delf B1

## **Teaching methods**

During the Covid-19 emergency period, lessons will take place in asynchronous and synchronous videotaped lessons. Wherever possible, some meetings will be scheduled on campus.

## **Assessment methods**

The evaluation consists of:

- A written test that aims to assess the language skills acquired during the course; to assess the level of reading comprehension in the foreign language and the knowledge of the themes of civilization and culture studied during the course.
- An oral exam where the student will be required to present a project or topic in the context of tourism, expressing him/herself accurately and appropriately on the topics covered during the course.

During the Covid-19 emergency the written and oral tests will be done using the [esamionline](#) platform (for the written test) and WebEx (for the oral test).

## **Textbooks and Reading Materials**

### ***Grammar:***

- *Grammathèque*, Genova, Cideb Editore, 2002.

or

- *Nouvelle Grammaire du Français. Cours de civilisation de la Sorbonne*, Paris, Hachette-fle, 2004.
- *450 nouveaux exercices*, Paris, CLE, 2001, *Niveau intermédiaire e Niveau avancé*.

## **Course:**

During the semester, several articles about current French economical and social topics will be read and discussed, the collection of which will be available at the end of the course.

In addition, it is required to read and understand the following book chapters:

Christine Petr, *Le marketing du tourisme*, Paris, Dunod, 2015.

- [Faire réserver et acheter : la distribution touristique](#), pp. 101-105.

Paul Jorion, *L'argent mode d'emploi*, Paris, Fayard, 2009.

- [L'homme et l'argent](#), pp. 122-124.
- [Le fonctionnement des banques commerciales](#), pp. 131-137.

Florence Aubenas, *Le Quai de Ouistreham*, Paris, Editions de l'Olivier, 2010.

- [Avant-propos](#)
- [Chapitre 2: L'abattage](#)
- [Chapitre 8: Le stage](#), pp. 103-107
- [Chapitre 15: Le pique-nique](#), pp. 194-197
- [Chapitre 17: Le train de l'emploi](#), pp. 215-219
- [Fin, pp. 266-267](#)

## **Semester**

Second semester

## **Teaching language**

French

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