

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Corso di Cultura Tedesca

2021-2-F7601M059-F7601M055M

Learning objectives

Multi- and intercultural aspects with reference to language, society, culture and economy of the German speaking countries will be approached using a diachronic and synchronic key.

Contents

Improvement of language, cultural and inter-/intracultural skills needed to operate in the global world of both *incoming* and *outgoing* tourism

Detailed program

The course offers a wide range of texts for a thorough investigation of issues related to language, culture, thought, society and economy, drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication.

Prerequisites

Level B2 or equivalent

Teaching methods

Lectures

During the COVID-emergency period, the course will be delivered online by the means of previously recorded lessons and some video-conferences in streaming.

Assessment methods

Oral exam

During the Covid-19 emergency period, the oral exam will be organized online as a video-conference using WebEx; the e-learning page of the course will provide a public link which allows for participation of virtual audience.

Textbooks and Reading Materials

Materials on the e-learning platform under Lingua tedesca per le Scienze Turistiche, section Cultura

Semester

First semester.

Please note: the course takes place **only** in the **first semestre** and will not be repeated in the second semestre. However, all materials and recorded lessons and events will remain available for the students on this page.

Teaching language

German and Italian