

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Lingua Magistrale per il Turismo - Tedesco

2021-2-F7601M059-F7601M056M

Learning area

German for tourism

Learning objectives

The module of *German language* (6 credit points) aims to develop language skills in the four skills as specified in the *Common European Framework of Reference for Languages*; namely, writing, reading, listening comprehension and oral production. The student must acquire and consolidate the above language skills and the communication and intercultural skills and abilities necessary to pursue a career in the tourism industry.

Contents

The course offers a wide range of reading and grammar exercises and of communicative activities to achieve the linguistic proficiency necessary for future work in the field.

Detailed program

The course aims to provide the students with the language, cultural and inter-/intracultural skills needed to operate in the global world of both *incoming* and *outgoing* tourism. Improvement of sector-specific vocabulary and communication strategies that facilitate communication with German speaking customers in many diverse

situations. Much weight is given to listening comprehension in order to stimulate conversation by simulating real-life situations of every day professional life, gradually improving oral production through the proper use of vocabulary and focusing on pronunciation accuracy.

Prerequisites

Level B2 or equivalent

Teaching methods

Lectures.

During the COVID-emergency period, the course will be delivered online by the means of previously recorded lessons and some video-conferences in streaming. Only if possible, some meetings might be organized on campus which will be recorded.

Please note: the course takes place **only** in the **first semestre** and will not be repeated in the second semestre. However all materials and recorded lessons and events will remain available for the students,

Assessment methods

The evaluation consists of:

- 1) A written test: translation from German into Italian (foreign students may translate into English) amd three open questions.
- 2) An oral exam where the student will be required to present a project or topic in the context of tourism, expressing him/herself accurately and appropriately on the topics covered during the course.

During the Covid-19 emergency period, all tests will be organized completely online. The written test will be carried out on a specific platform, whereas the oral test will be organized as a video-conference using WebEx; the elearning page of the course will provide a public link which allows for participation of virtual audience.

Textbooks and Reading Materials

Lingua Magistrale – Tedesco: videos, reading and listening materials on the e-learning platform under Lingua tedesca per le Scienze Turistiche, section Lingua Magistrale.