



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

L'Arte di Costruire Case Studies

2021-1-F8802N006

Learning objectives

This course aims to give a specific methodological preparation to select and conduct a case study. Student will learn how to study a single phenomenon or an individual unit (person or community), chosen according to appropriate selection and demarcation criteria and based on an intensive analysis, i.e. with the maximum amount of detail, richness and completeness.

Contents

1. What is a case study and its purposes.
2. Criteria for selection, choice and demarcation.
3. Construction techniques and evaluation of case studies: context; relevant factors and variables; actors and their intentions; processes and results.

Detailed program

Lesson topics:

Introduction

1. Study and case study
2. What is a case study?

3. Why a case study?
 4. Research design
 5. How to conduct a case study
 6. Some implications of a case study
 7. When it is necessary to develop a case study
 8. "Casing", demarcation and selective bias
 9. Choice for 2 case studies and comparative analysis
 10. Most-likely, crucial case study: the Affluent Worker and working groups
 11. Least-likely, crucial case study: Street Corner Society and working groups
 12. Maximum variation cases: The Gift Relationship and working groups
 13. Maximum variation cases: British Factory – Japanese Factory and working groups
 14. Case studies on countries and models: Varieties of Capitalism and working groups
 15. Case studies on person or community: the World of Clerks and working group
 16. Conclusion
- Presentation and comments on case studies

Prerequisites

No pre-requirement

Teaching methods

Use of many methods, both qualitative and quantitative ones, in a complementary way.

During the Covid-19 emergency period, lessons will take place in a mixed mode: partial presence and asynchronous video-recorded lessons

Assessment methods

Students must present and discuss in class a case study chosen and developed during the course.

In the Covid-19 emergency period, exams will only be online. Students who follow the lessons remotely will have to comment on the readings uploaded to the platform and at the end of the course they will have to present, always remotely, a final paper that constitutes the exam. The exams will be carried out using the WebEx platform. in the e-learning platform of the course, a public link will allow any virtual spectators to access the exam.

Textbooks and Reading Materials

All the readings uploaded to the e-learning platform are the reference texts for the final exam.
