SYLLABUS DEL CORSO

Cognizione Sociale

2021-2-F5106P011

Learning area

2. Social psychology, economic psychology and decision-making

Learning objectives

In line with the Learning Area 2, the course aims to analyse cognitive, social and cultural variables related to social interaction.

Knowledge and understanding

- Theory and methods in social cognition.
- The role of cognitive processes in the social perception of individuals and groups.
- Relation between cognitive, affective and cultural variables in social perception.

Applying knowledge and understanding

- Critical analysis of the fundamental theoretical models
- Application of cognitive models to socially relevant issues

- Development of methodological competence through practical exercises and group works

Contents

The course aims to provide a comprehensive survey of research and theory about social cognition. Indeed, it will deal with the analysis of specific cognitive processes that are involved when we think about our social world (e.g. impression formation on human and non-human agents, social categorization, stereotyping). Particular attention will be devoted to methodology and to relevant experiments in the field

Detailed program

- theoretical background and basic concepts
- implicit and explicit measures
- attention and memory
- the Self-schema
- attribution and inferential processes
- impression formation on individuals, non-human agents, and groups
- social categorization
- stereotyping
- intergroup emotions
- social perception and social behaviour
- influence of cultural context on cognitive processes

Prerequisites

No preliminary requirements are specifically demanded. However a basic knowledge of Social psychology is expected.

Teaching methods

In addition to classroom lectures, part of teaching takes place through discussion and group works.
The material is made available on the e-learning site of the course, so that it can also be used by non-attending students.

During the Covid-19 emergency period, lessons will take place remotely and asynchronously. The course will also include synchronous events and lectures.

Assessment methods

The exam will consist of an oral test.

Students attending the class will be offered the opportunity to carry out a work-group under the professor's supervision. The final project will be evaluated and will be considered for the final evaluation during the oral exam (0-2 points).

The oral questions will be aimed at ascertaining the effective acquisition of both theoretical knowledge and the ability to apply it to the reality. The evaluation criteria are: the correctness of the answers, the ability to argue, synthesize, create links, and critically read the experimental studies.

In the Covid-19 emergency period, the exam methods will be defined and updated according the University rules.

Textbooks and Reading Materials

A booklet with supplementary material (available at C.C.B. Centro Copie Bicocca, Viale Sarca 198, Milano).
Arcuri, L., & Cadinu, M.R. (2011). Gli stereotipi. Bologna: il Mulino.
The course slides available on the elearning platform.