



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

English For Tourism

2021-1-F4901N111

Learning objectives

The primary educational objective of the course is to guide and motivate students, and to give them the tools to continue studying autonomously even after the course is finished.

Students will be taught how to deal with both the study of academic and commercial texts, and to hold a conversation contextualized to the professional sphere.

The teaching approach aims to improve the students' skills to form, re-elaborate and express both new concepts and structured opinions with accuracy and fluency.

The course therefore focuses on the development of all the skills required by a complete knowledge of a foreign language: both oral and written comprehension and production.

Contents

The course revolves around three macro areas:

1. English Grammar (Upper Intermediate - B2 level)
2. Detailed study of the lexicon of the tourism sector by reading and viewing authentic and up-to-date material.
3. Development of critical expression abilities.

Detailed program

- English language – full B2 level (Upper Intermediate)
- Writing about tourism: travel blogs lexicon
- Talking about tourism: tourism-related talks
- The EU and tourism
 - Brief history of tourism: what is modern tourism?
 - The EU commission and Europe's tourism industry: the Lisbon Treaty
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 - Recent trends in tourism and the role of the EU
- Presentation skills and Public Speaking

Prerequisites

Knowledge of Italian grammar and B1 English level.

Sufficient academic knowledge of the tourism sector, culture, and reasonable skills in learning, writing and oral communication.

Teaching methods

Lectures (use of PowerPoint, video projection, etc.) and interactive activities.
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During the Covid-19 emergency period, the course will be developed in a mixed mode: partially in class and in part through asynchronous and synchronous online lessons.

Assessment methods

All students must pass a written test_____

Attending students:

Written exam on the online e-learning exam platform (multiple choice, T or F, completion, 2 open questions) and group projects to be presented and discussed during the course.

Attending students can opt for an oral examination instead.

Not attending students:

Written exam on the e-learning online exam platform (multiple choice, T or F, completion, 2 open questions).

Textbooks and Reading Materials

All material will be published on the e-learning page.
