



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Metodi e Tecniche della Formazione Mediale

2021-3-E1901R086

Course title

Methods and techniques in education and the media

Topics and course structure

The course, offered in the second term 2020-21, deepens some of the specific issues arising from **the intersection between (A) technological development and the diffusion of digital tools**, on the one hand, and, on the other, **(B) educational methodologies and practices**, contributing to build specific skills for educators ("**education in**", or "**through the media**").

The perspective adopted aims contributing to develop models for an adequate use of technological and digital tools, in a twofold meaning: both in the sense of the **use of technologies for education and training ("educating with the media")**, and in that of the **educational interpretation of trends and contexts of diffusion of new media ("educating in the media")**.

Throughout the course related topics to the matter are discussed, emerging from **topical phenomena and trends in education, school and the society**, referring to the field of digital and transmedia technologies.

Objectives

Knowledge and understanding:

- didactics and transmedia education, use of technologies in a didactic-educational key, media education;
- influence and innovativeness of ICT and media processes on educational practices;
- recognition, within the literature, of authoritative sources, characterized by scientific criteria, on educational phenomena and problems that can be observed in media contexts.

Applying knowledge and understanding:

- creating a welcoming, stimulating and inclusive educational-training environment characterized by the use of technological and digital mediators;
- analyzing educational processes and developing awareness of the use of the tools adopted;
- managing methodological problems related to the use of new media in order to innovate educational and training processes;
- setting up projects founded on basic criteria, focused on the use of digital and media tools and on media education interventions in educational contexts.

Making judgements:

- evaluating the educational sense in the use of a digital or media resource;
- renewing educational and training practices through openness to digital and media research and experimentation.

Communication skills:

- documenting and presenting in organized form the objectives and the nature of the technological-media intervention, through educational and training planning;
- using digital communication tools in educational and training contexts, both to implement the use of digital and media technologies, and to reduce the distance between the traditional languages of educational knowledge and those of media communication.

Learning ability:

- exploring the perspectives of technological and media research at national and international level, with regard to education with and to the media;
- autonomously expanding and deepening one's own learning through bibliographic and experimental research, including participation in training and life-long learning opportunities.

Methodologies

The course is planned to be delivered in presence. Depending on dispositions that might be established by the University, teaching activities might be eventually reorganised - either as a blended course (part physical attendance and part recorded lessons, synchronous or asynchronous), or fully online (asynchronously with some events in presence and/or in videoconference), accordingly to the needs and opportunities that will emerge.

Regardless, different methodologies and different technological supports are used, with the common aim of allowing participants to experiment with the different options provided by digital and media technologies in the educational field.

- Videolections and / or videoconferences
- Online discussion
- Interactive seminar or monographic activities
- Activities - both theoretical and applicative

Online and offline teaching materials

Online teaching materials: slides, examples of educational, training, project materials in various digital formats, interactive content, video tutorials, scientific articles on different specific topics, gray literature and information documents relevant to the topics discussed.

The lessons will be recorded, and together with all audio-video documents, links and any other material and resources used or mentioned, will be available on the [e-learning platform of the course](#) for free access.

Offline materials: in case of a reprise of classroom activities, materials and resources used in class will be added, which will be also available on the [course's e-learning platform](#).

Programme and references for attending students

Each student has the opportunity to carry out from a minimum of one to a maximum of three activities - presented and assigned during the course, and which can be either theoretical-conceptual or practical-applicative - thereby decreasing the bibliography to prepare for the oral exam, accordingly to the scheme below. (It is possible, at the choice of each student, to carry out more than three activities, for one's own education and learning's sake).

Program for students who deliver three activities:

- the activities delivered, as established on the elearning platform during the course;
- three volumes, chosen by the student, including at least one from group A titles;
- notes and materials from classes.

Students who have to sustain the exam accordingly to other programs or curricula, referring for example to previous academic years, need to contact the instructor in advance (by sending an email message to leonardo.menegola@unimib.it).

Programme and references for non-attending students

The programme is the same for non-attending students. In fact, they will find all materials employed in classroom activities (videolections, synchronous and/or asynchronous) on the [elearning platform of the course](#).

Assessment methods

Type of test: the examination takes place in the form of an oral interview. During the Covid-19 emergency, oral exams will be online, via WebEx platform. The [e-learning page of the course](#) will show a public link, for virtual public to access and attend to the exam session.

Evaluation criteria: verification of the knowledge and skills acquired, through:

- review and discussion of the activities delivered online;
- interview on the exam books program.
- theoretical knowledge and understanding;
- making and discussing examples;
- using and applying concepts to practice;
- language adequacy.

Until the DPCM 4 March 2020 remains in force, containing emergency measures related to the "Corona Virus" phenomenon, non-attending and attending students must follow the entire [online course](#) and carry out the activities.

Office hours

Office hours are on Monday's from 10:30 to 12:30, by appointment (to be agreed by sending an email message to leonardo.menegola@unimib.it).

It is also possible to arrange an appointment via Skype or WebEx.

Office hours may undergo changes: in case, notice is given via the [course e-learning platform](#).

Programme validity

Programmes are valid for two academic years.

Course tutors and assistants
