



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Anthropology of Tourism

2021-1-F0101R069

---

#### Course title

Anthropology of Tourism

#### Topics and course structure

The course is an introduction to anthropology of tourism.

It presents a critical reflection on the main theoretical categories of the anthropology of tourism such as *hosts and guests relationship*, tourism as total social fact; coping strategies; authenticity; tourist imagery and motivations as well as on the main theoretical currents and the fundamental disciplinary themes.

The focus is on the anthropological categories as well as on the ethnographic methodology.

The course aims:

to show the peculiarity of the anthropological perspective on tourism and its methodological tools;

to enable to develop a critical anthropologically-informed understanding of the tourism phenomenon;

to enable to develop an anthropologically-informed understanding of the processes of identity and authenticity making.

#### Objectives

To develop critical abilities of analysis, synthesis and conceptualization

## **Methodologies**

In the Covid-19 emergency period lessons will be held remotely asynchronously

## **Online and offline teaching materials**

## **Programme and references for attending students**

---

to show the peculiarity of the anthropological perspective on tourism and its methodological tools;

to enable to develop a critical anthropologically-informed understanding of the tourism phenomenon;

to enable to develop an anthropologically-informed understanding of the processes of identity and authenticity making

## **Programme and references for non-attending students**

Non-attending students have to contact the course instructor for further advice on books choice.

1. Bruner, E. (2005), *Culture on Tour*, Chicago: The University of Chicago Press
2. Burns, P. (1999) *An introduction to tourism and anthropology*, *Routledge*
3. J. Boissevain (1996), *Coping With Tourists: European Reactions to Mass Tourism*, Berghahn

## **Assessment methods**

### **Attending students**

---

### **Non-attending students**

Non-attending students will be evaluated through an oral exam

**Office hours**

by appointment (email): [silvia.barberani@unimib.it](mailto:silvia.barberani@unimib.it)

**Programme validity**

two years

**Course tutors and assistants**

Dott. Giacomo Pozzi

---