



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Anthropology of Tourism

2021-1-F0101R069

Course title

Anthropology of Tourism

Topics and course structure

The course is an introduction to anthropology of tourism.

It presents a critical reflection on the main theoretical categories of the anthropology of tourism such as *hosts and guests relationship*, tourism as total social fact; coping strategies; authenticity; tourist imagery and motivations as well as on the main theoretical currents and the fundamental disciplinary themes.

The focus is on the anthropological categories as well as on the ethnographic methodology.

The course aims:

to show the peculiarity of the anthropological perspective on tourism and its methodological tools;

to enable to develop a critical anthropologically-informed understanding of the tourism phenomenon;

to enable to develop an anthropologically-informed understanding of the processes of identity and authenticity making.

Objectives

To develop critical abilities of analysis, synthesis and conceptualization

Methodologies

In the Covid-19 emergency period lessons will be held remotely asynchronously

Online and offline teaching materials

Programme and references for attending students

to show the peculiarity of the anthropological perspective on tourism and its methodological tools;

to enable to develop a critical anthropologically-informed understanding of the tourism phenomenon;

to enable to develop an anthropologically-informed understanding of the processes of identity and authenticity making

Programme and references for non-attending students

Non-attending students have to contact the course instructor for further advice on books choice.

1. Bruner, E. (2005), *Culture on Tour*, Chicago: The University of Chicago Press
2. Burns, P. (1999) *An introduction to tourism and anthropology*, *Routledge*
3. J. Boissevain (1996), *Coping With Tourists: European Reactions to Mass Tourism*, Berghahn

Assessment methods

Attending students

Non-attending students

Non-attending students will be evaluated through an oral exam

Office hours

by appointment (email): silvia.barberani@unimib.it

Programme validity

two years

Course tutors and assistants

Dott. Giacomo Pozzi
