UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Company Organization - 2

2021-3-E1802M122-E1802M134M-T2

Learning objectives

The class aims to give students into the main organizations'aspects as how organizations are structured and how they work. Moreover, through class discussion of business cases and seminaries, the course aims to provide knowledge of case studies and to promote class discussion and brain storming

Contents

Organizational theory

Understanding of the company structure and organization

Link between strategy and organization

Different organizations depending on size and business

The organizational activities

Organizations and the environment

Organize people's work

Information systems for companies

Detailed program

Organizational studies: organization theory and stakeholders.

The competitive system and its actors: cost leadership and differentiation; structural dimensions and contingent factors.

Organization: the company organization chart and organizational structures.

Value chain: Support activities (Firm infrastructure; Human resources Management; technology Development; Procurement) and Primary Activities (Inbound Logistic; Operations; Outbound Logistics; Marketing & Sales; Service)

The organization and its environment: the organizations'environments and the influence these have on organizations

Organize people's work: organizing the work of people/employees according to the size of the company and the characteristics of the business and activity; the organizational structure of the professional firms and the main consulting firms

Prerequisites

Business administration

Teaching methods

Lectures, seminars, practicall presentations, class participation

Assessment methods

Students must demonstrate knowledge of business organization and know the case studies discussed in class and must expose in an appropriate way, even critically, on the basis of the acquired knowledge.

Textbooks and Reading Materials

G. Costa, G. Gubitta, D. Pittino, Organizzazione aziendale. Mercati, gerarchie e convenzioni, McGraw-Hill, 2013

M. Saita, Dalle teorie organizzative al check-up aziendale, Maggioli, 2014

Semester

second semester 2019 - 2020

Teaching language

italiano