UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Economics - 2

2021-1-E3301M097-T2

Learning objectives

The course addresses issues related to management, financial accounting and control, organization and quality management systems. The students should gain a better understanding of the creation of value and the processes through which the business is managed in several kind of economic institutions: the family, the firm, the public administration and the not-for- profit organization.

The course offers students both conceptual frameworks and examples to identifying, analyzing and understanding the key structural elements of the firm. Students are asked to actively participate in the learning process.

Contents

The course of Business Economics (9 Credits - CFU) focuses on the analysis of the main issues related to the business administration: business management, business combinations, accounting, administration and control, organization, strategy.

Detailed program

COURSE OF BUSINESS ECONOMICS (SECS-/P07) – (9 CREDITS – CFU) – ECONOMIA AZIENDALE

PROGRAMME

The several kinds of economic concerns and institutions

The company and its operations

From Institutional theories to the Stakeholder Value Theory

The classification of companies as to the legal status

The classification of companies as to the dimension

Governmental and non profit companies The firm

Business combinations

Business operations

The aggregations: processes, activities and functions

The Value Chain Activities

Logistics

Business Economics Systems

The Studies of Business Economics Business Economics: the Positive and the Normative approach

The building blocks of Business Economics

Values, measurements and information

Business Economics Operations and Management

Income

Capital

Cash Flow

Financial management

The economic balance, the financial and monetary balance

Business Valuation

Financial Accounting and Management Control Systems

Financial Accounting

Managerial Accounting

Cost Accounting and Measurement Budget

Organization

The evolution of Organization Studies Organizational Structures and Processes

Strategic management

Concepts of Business Strategy Business Strategy Studies

Manufacturing companies governance

The governance

The internal control system Groups of companies

Prerequisites

No

Teaching methods

Classroom session, debating case studies and reading economic newspapers. Participation is very appreciated. Supporting Activities for Students through the web base technologies.

Assessment methods

During the course there will not be partial tests. A written test will be done at the end of the course. Those who pass it can directly access the oral exam by bringing the whole program. Unlike those who do not exceed it or do not or do not accept the grade obtained will be able to take the exam in traditional ways.

The written exam consists of a test consisting of 10 multiple choice questions and two open questions. In order to pass the written exam, it is necessary to achieve sufficiency in multiple choice questions and in each open question. After having passed the written test, the student will be able to access the oral exam throughout the program.

Textbooks and Reading Materials

T1

AA.VV: “Economia aziendale”, a cura di Alberto Nobolo, Pearson edizioni, 2016

Silvio Bianchi Martini, Introduzione all’analisi strategica Giappichelli Editore, (Capitoli 1 e 2).

T2

AA. VV. L’economia aziendale oggi, Torino, Giappichelli, 2016

Silvio Bianchi Martini, Introduzione all’analisi strategica Giappichelli Editore, (Capitoli 1 e 2).

Alessandro Capocchi, L ’Azienda Turismo. Principi e metodologie economico-aziendali, Milano, McGraw-Hill, 2012

Semester

First Semester

Teaching language

Italian Language