



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Economics & Public Companies

2021-3-E3301M146

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#### Learning objectives

The course aims to provide the principles of business administration for the public sector. Knowledge of the strategic, planning and management processes of a public business. The aim of the course is to immerse the student in public dynamics by analyzing budgetary practices and policies.

#### Contents

The course focuses on the study of issues related to the business administration of the public sector, namely: governance and organization of a public business, strategic planning, management, programming, the administration and control system

#### Detailed program

1. classification of businesses
2. the concept of public business
- 3 Governance
4. Strategic planning
5. programming system
6. the Management

7. The budget

8 The financial system

9. The statement

## **Prerequisites**

anyone

## **Teaching methods**

Remote lessons in synchronous or asynchronous mode in the Conference Room:  
<https://unimib.webex.com/meet/cinzia.vallone>

## **Assessment methods**

Oral exam on the whole program

## **Textbooks and Reading Materials**

1. Slides provided by the teacher during the course
2. Paola Orlandini – Principi di economia aziendale per il settore pubblico (Giappichelli Editore)

## **Semester**

First semester

## **Teaching language**

Italian Language

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