



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Economia Aziendale - 1

2021-1-E1803M046-T1

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#### Learning objectives

The course of *Economia aziendale* addresses key issues related to business administration and management. Students should gain a better understanding of the creation of value and the processes through which the business (*Azienda*) is managed in several kinds of economic institutions: families, firms, public administrations and not-for-profit organizations.

The course provide students with both conceptual frameworks and examples to identifying, analyzing and understanding the key structural elements of *Azienda*. Students are asked to actively participate in the learning process.

#### Contents

- Types of economic institutions
- Business operations
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- Financial management
- Management Control Systems
- Organizational Structures and people management

- Managing the firm

## **Detailed program**

### **Types of economic institutions**

#### **Business operations**

- The concept of *Azienda* and the subject of *Economia aziendale*
- Public administration and nonprofits
- The firm

#### **Business operations**

- Processes, activities and functions
- The value chain

#### **Financial management**

- Income, Capital, Cash Flow
- Financial Accounting

#### **Management Control Systems**

- Information needs and uses
- Cost information and decisions
- Cost accounting
- Budgeting systems

#### **Organizational Structures and people management**

#### **Managing the firm**

- Corporate governance
- Strategy formulation
- The internal control system
- Corporate groups
- Crisis management and turnaround

## **Prerequisites**

None

## **Teaching methods**

Face-to-face lectures, case analysis, and discussions. Learning materials will be delivered through the course online platform.

**During the Covid-19 outbreak, the course will adopt a 'hybrid' format with attendance to on-campus sessions restricted to a limited number of students (scheduled in-class turnover) and recording of face-to-face sessions.**

## **Assessment methods**

The assessment requires written plus an additional oral exam (optional). The written exam includes multiple-choice questions, exercises, and open questions. During the course, two written tests will take place. A positive assessment allows students to go directly to the additional oral exam (optional).

**During the Covid-19 outbreak, all the exams will be run remotely on the Bicocca's ESAMIONLINE platform by Respondus software. Detailed instructions will be provided before the exams.**

## **Textbooks and Reading Materials**

Economia aziendale, Alberto Nobolo (a cura di), Pearson, Milano, Seconda Edizione - 2017 - ISBN: 9788891904065

## **Semester**

First semester

**Teaching language**

Italian

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