UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Administration - 1

2021-1-E1803M046-T1

Learning objectives

The course of *Economia aziendale* addresses key issues related to business administration and management. Students should gain a better understanding of the creation of value and the processes through which the business (*Azienda*) is managed in several kinds of economic institutions: families, firms, public administrations and not-for-profit organizations.

The course provide students with both conceptual frameworks and examples to identifying, analyzing andunderstanding the key structural elements of *Azienda*. Students are asked to actively participate in the learning process.

Contents

- Types of economic institutions
- Business operations
- Business operations
- Financial management
- Management Control Systems
- Organizational Structures and people management

- Managing the firm

Detailed program

Types of economic institutions

Business operations

- The concept of *Azienda* and the subject of *Economia aziendale*
- Public administration and nonprofits
- The firm

Business operations

- Processes, activities and functions
- The value chain

Financial management

- Income, Capital, Cash Flow
- Financial Accounting

Management Control Systems

- Information needs and uses
- Cost information and decisions
- Cost accounting
- Budgeting systems

Organizational Structures and people management

Managing the firm

- Corporate governance
- Strategy formulation
- The internal control system
- Corporate groups
- Crisis management and turnaround

Prerequisites

None

Teaching methods

Face-to-face lectures, case analysis, and discussions. Learning materials will be delivered through the course online platform.

During the Covid-19 outbreak, the course will adopt a 'hybrid' format with attendance to on-campus sessions restricted to a limited number of students (scheduled in-class turnover) and recording of face-to-face sessions.

Assessment methods

The assessment requires written plus an additional oral exam (optional). The written exam includes multiple-choice questions, exercises, and open questions. During the course, two written tests will take place. A positive assessment allows students to go directly to the additional oral exam (optional).

During the Covid-19 outbreak, all the exams will be run remotely on the Bicocca's ESAMIONLINE platform by Respondus software. Detailed instructions will be provided before the exams.

Textbooks and Reading Materials

Economia aziendale, Alberto Nobolo (a cura di), Pearson, Milano, Seconda Edizione - 2017 - ISBN: 9788891904065

Semester

First semester

Teaching language

Italian