



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Economia Aziendale - 2

2021-1-E1803M046-T2

Learning objectives

The course will focus on the analysis of the main issues related to the business administration

Knowledge and understanding

This course offers students the basic knowledge and the ability to understand the business administration, in particular the business systems (management system, organization system and administration system), the different degrees of economic combinations, the value-generating activities.

Ability to apply knowledge and understanding

Students will be able to identify and analyze the conditions of existence of companies as well as the different systems, economic combinations and activities present in them. By comparing cases, students will acquire the knowledge necessary to provide effective responses to emerging needs from businesses.

Judgment autonomy

Students must have the ability to analyze the main problems related to business economics, i.e. business strategy, governance, management, as well as understand the construction method and the correctness of accounting records relating to individual management phenomena and consistency of the same for the purpose of the business administration.

Contents

The course will focus on the analysis of the main issues related to business administration, in particular management, organization, administration and control

Detailed program

THE COMPANY AND ITS OPERATION

The structure of companies

The institutional structure

The factors influencing the balancing of interests

ECONOMIC COMBINATIONS

Business operations

Economic operations

Type of business operations

Value-generating activities

Primary activities

Support activities

VALUES, MEASUREMENTS AND INFORMATION

Operations and measurement of values

Prerequisites

Prerequisites: None

Teaching methods

Assessment methods

The exam consists of a written test and an oral test. The written test consists of 20 multi-choice questions and two open questions; this test is passed with a score above 18 and gives access to the oral test. The oral exam focuses on the oral study of the entire text

Textbooks and Reading Materials

"Economia aziendale" (Business administration) edited by Alberto Nobolo

Pearson - 2018

Semester

First semester

Teaching language

Italian
