UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

# SYLLABUS DEL CORSO

# Economia Aziendale - 2

**2021-1-E1801M031-T2**

## Learning objectives

The course provides students with the basic theories and concepts useful to understand the economic activities taking place in business organizations.

It is an introductory course aimed to:

- Clarify the basic concepts and the language of business administration.
- Provide a general framework regarding the structure functioning of business organizations.
- Introduce the methods and techniques of financial and management accounting.
- Develop students' critical capacity of analyzing and interpreting the business phenomena.

## Contents

- People, needs, economic activities.
- Development and variety of business organizations.

- Economic structure of firms, public administrations, families, non-profit organizations.
- Financial accounting: basic concepts, main documents, techniques of representation and analysis.
- Management accounting and methods of economic analysis.
- Economic environment and managerial choices; markets, sectors, competitive system, strategic choices.
- Organization: concepts and basic theories, organizational design and development.
- Organization: Human resource management.
- Business combinations.

## Detailed program

- People, needs, economic activities.
- Development and variety of business organizations.
- Economic structure of firms, public administrations, families, non-profit organizations.
- Financial accounting: basic concepts, main documents, techniques of representation and analysis.
- Management accounting and methods of economic analysis.
- Economic environment and managerial choices; markets, sectors, competitive system, strategic choices.
- Organization: concepts and basic theories, organizational design and development.
- Organization: Human resource management.
- Business combinations.

## Prerequisites

/

## Teaching methods

The course consists of theoric lectures, discussions of relevant case studies, applications or exercises fostering the learning process.

*Note*: during the Covid-19 emergency period, lectures will take place in classroom but they will be recorded and accessible for students via eLearning; in case of necessity, some lectures may be remotely administered (in a sinchronous or asynchronous fashion), but they will always be recorded and available via eLearning.

## Assessment methods

Written final exam (further details provided during the course)

During the course: opportunity to submit a teamwork and obtain a bonus valid for the first exam session

## Textbooks and Reading Materials

***Textbook:*** G. AIROLDI, G. BRUNETTI, V. CODA, Corso di Economia Aziendale, Bologna, il Mulino, 2005.

***Teaching materials:*** available on e-Learning (mandatory, unless differently specified).

## Semester

First semester

## Teaching language

Italian