UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Communication Psychology

2021-1-E2001R009

Course title

Communication Psychology

Topics and course structure

The course introduces the key concepts and research topics in communication psychology. Communication is meant as a process of joint participation and sharing of meanings, generated by different systems (verbal and nonverbal), regulated by communicative intention and playing a fundamental role in the definition of personal relationships.

More in detail, the course will focus on the following topics:

- Human communication: theoretical models and definitions
- Communication and meaning: approaches to semantics
- Intention and communication
- Nonverbal communication: relationship between verbal and nonverbal behavior, systems, functions
- Discourse and conversation: discourse organization, characteristics of conversation, methods of discourse and conversation analysis
- Miscommunication: definition, irony, seduction, deception, pathological communication
- Serious games as innovative learning tools for the empowerment of communication and relational competences

Objectives

Main aim of this course, through the lessons and activities proposed, is to promote the following learning achievements:

- Understanding of the theoretical bases, of communication psychology
- Comprehension of methods for the analysis of interpersonal communication
- Ability to apply relevant knowledge and models in different contexts

Methodologies

- Lectures and discussion supported also by Powerpoint slides
- Analyses of video sequences
- Practical communication tasks
- Simulations and role-playing
- Production of video and multimedia materials

Lectures and physical presence in the classrooms (scheduled for the second semester) may undergo changes according to the evolution of the Covid-19 emergency.

Online and offline teaching materials

Powerpoint slides downloadable online

Programme and references for attending students

Anolli L., Fondamenti di psicologia della comunicazione. Il Mulino, Bologna, (2° ediz.) 2012.

Anolli L. - Mantovani F., Come funziona la nostra mente. Apprendimento, simulazione e "serious games". Il Mulino, Bologna, 2011.

Sebenius, J.K. (2009). Assess, Don’t Assume, Part I: Etiquette and National Culture in Negotiation. Harvard Business Review, Working Paper 10-048. PDF available at https://www.hbs.edu/faculty/Publication%20Files/10-048.pdf

Programme and references for non-attending students

Anolli L., Fondamenti di psicologia della comunicazione. Il Mulino, Bologna, (2° ediz.) 2012.

Anolli L. - Mantovani F., Come funziona la nostra mente. Apprendimento, simulazione e "serious games". Il Mulino, Bologna, 2011.

Sebenius, J.K. (2009). Assess, Don't Assume, Part I: Etiquette and National Culture in Negotiation. Harvard Business Review, Working Paper 10-048. PDF available at https://www.hbs.edu/faculty/Publication%20Files/10-048.pdf

One volume choosing between the following:

Anolli L., La mente multiculturale. Laterza, Roma, 2006.

Pallavicini F., Psicologia della realtà virtuale, Mondadori, 2020.

Assessment methods

Oral exam focused on the discussion of the topics of the indicated bibliography and (for attending students) of the activities held during the lessons. As for the topics proposed in the course bibliography and the materials discussed during lessons, the assessment will focus on the coverage of the theoretical models presented, the ability of critical reflection and (for attending students), the ability to connect the theoretical aspects with the practical experiences carried out during the course.

During the Covid-19 emergency period, oral exams will be held online through Webex videoconferencing platform. The public link will be published on the e-learning course main page.

Office hours

On Thursdays 11.00 am (with previous contact and confirmation by email).

During the Covid-19 emergency period, the meetings will be held online on Skype, with previous e-mail request and confirmation).

Programme validity

The program validity is 2 years

Course tutors and assistants