



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Corporate Social Responsibility

2021-2-F7701M121

---

#### Learning objectives

The aim of the course is to provide the necessary tools in order to understand the concept of corporate social responsibility and integrated reporting.

At the end of the course, the student must demonstrate that he has acquired the basic principles and the typical language of CSR.

#### Contents

The course focuses on the study of issues related to CSR, i.e. company-environment relations, social responsibility, stakeholders, social strategies, social reporting, the social and sustainability report, the integrated report.

#### Detailed program

1. Company and environment
2. Corporate social responsibility
3. The stakeholders
4. Social strategies
5. Social reporting

6. The social and sustainability report

7. The integrated report

## **Prerequisites**

/

## **Teaching methods**

Frontal lessons.

In the Covid-19 emergency period, lessons will be held remotely asynchronously with synchronous videoconferencing events.

## **Assessment methods**

Oral examination of the whole program (open questions in which the student's ability to argue is tested, score awarded up to 30/30 with honors).

There are no intermediate tests.

During the Covid-19 emergency period, oral exams will only be online. They will be carried out using the WebEx platform and on the e-learning page of the course there will be a public link for access to the examination of possible virtual spectators.

## **Textbooks and Reading Materials**

Paola Orlandini, Stefano Amelio

In press

Giappichelli Editore

## **Semester**

First semester

## **Teaching language**

Italian

