

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Planning and Control

2021-2-F7701M118

Learning objectives

The course provides a short theoretical introduction on company budget and management control and many practical exercises about the methodologies used for the determination of costs, budgets and financial report making. The course is the study of production, sales and structural budgets and the company financial reporting.

The types of companies that will be examined are primary, industrial or transformation companies, commercial and tertiary companies and public companies.

Contents

Swot Analysis

Business planning and control systems

The budget

The budget of the production system

Commercial budget or distribution system budget

Central structure budget

Company budget and forecast
The Financial report system
Detailed program
Business planning and control systems
The budget
Budget and policies
Budget and company cycles
Consolidated plan of sales, production and stocks
The budget of the production system
The structure
Inputs
Costs related and other costs
Human resources budget
Production budget
Commercial budget or distribution system budget
Revenue and credit sales
Sales budget
Trade costs variables

Fixed costs
Contribution margins
Central structure budget
The economic budget of central structures
Company budget and forecast
Corporate budget summary
Treasury budget
Forecast
The Financial report system
Financial reporting structure
Production reporting system
Sales reporting system
Company reporting system
Prerequisites

Commercial investments

Teaching methods

Written test and oral examination

Economia Aziendale e Bilancio

Assessment methods

Lessons and Excel exercises

Textbooks and Reading Materials

Management control. Management accounting, budget and variant analysis. Silvio Modina. Giuffrè editions, 2021

Economics of extractive firms. Silvio Modina, Giuffrè, Milano, 2021

case in e Learning

lecture notes

Semester

secon semester feb-jun

Teaching language

italian