



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Economic trends and management perspectives

2122-106R-ETMP

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#### Title

Economic trends and management perspectives

#### Teacher(s)

Laura Resmini/Caterina Liberati (UNIMIB); Gustavo Barboza (Loyola University); Paolo Veneri (OECD)

#### Language

English

#### Short description

*Program:*

- Economic growth and macroeconomic trends
- From growth to sustainable development
- Globalisation and emerging markets
- Demographic trends

### *Objectives of the program*

*The course focuses on some of the major challenges of our age. During the course many topics connected to the phenomena will be discussed, with a focus on territorial impacts, policies and responses. Using a variety of frameworks and perspectives, students will then look at key business challenges facing leaders including rethinking consumption, inspiring innovation, and engaging a changing workforce.*

*At the end of the course students will have acquired the theoretical and empirical tools to critically analyse global challenges and to understand how they impact on the organization and management of businesses. They will also have acquired the ability to work in groups and develop class discussions.*

Evaluation: Paper

### **CFU / Hours**

6 CFU - 48 hours

### **Teaching period**

1 year, 1 semester

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