



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Economic trends and management perspectives

2122-106R-ETMP

Title

Economic trends and management perspectives

Teacher(s)

Laura Resmini/Caterina Liberati (UNIMIB); Gustavo Barboza (Loyola University); Paolo Veneri (OECD)

Language

English

Short description

Program:

- Economic growth and macroeconomic trends
- From growth to sustainable development
- Globalisation and emerging markets
- Demographic trends

Objectives of the program

The course focuses on some of the major challenges of our age. During the course many topics connected to the phenomena will be discussed, with a focus on territorial impacts, policies and responses. Using a variety of frameworks and perspectives, students will then look at key business challenges facing leaders including rethinking consumption, inspiring innovation, and engaging a changing workforce.

At the end of the course students will have acquired the theoretical and empirical tools to critically analyse global challenges and to understand how they impact on the organization and management of businesses. They will also have acquired the ability to work in groups and develop class discussions.

Evaluation: Paper

CFU / Hours

6 CFU - 48 hours

Teaching period

I year, I semester
