



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Management - 2

2122-1-E1801M031-T2

Learning objectives

The course provides students with the basic theories and concepts useful to understand the economic activities taking place in business organizations.

It is an introductory course aimed to:

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Contents

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Detailed program

Prerequisites

None

Teaching methods

The course consists of theoretic lectures, discussions of relevant case studies, applications or exercises aimed to foster the learning process.

Assessment methods

Written exam (detailed instruction provided during the course).

Textbooks and Reading Materials

G. AIROLDI, G. BRUNETTI, V. CODA, Corso di Economia Aziendale, Bologna, il Mulino, 2005.

Materials posted on eLearning.

Semester

First semester

Teaching language

Italian
