UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

# COURSE SYLLABUS

## English Language Li-Z - 2

**2122-1-E3301M180-T2**

### Learning objectives

The aim of the course of **English for Economics and Business** is to explore the economic and financial identity of Italy today by using articles taken from the British and American Press. The main goal is to help students become independent readers of articles in English, thus consolidating the language skills they need for other subjects, research and taking part in the working world.

### Contents

In its exploration of the economic and financial identity of Italy today, the course proposes to read and analyse articles from the British and American press, such as *The Financial Times, The Times, The Economist, The Telegraph, The Guardian, Washington Post, New York Times, Huffington Post.*

### Detailed program

The programme covers the recent economic and financial history of Italy through the protagonists/companies which have contributed to making Italy what it is today.

The articles are selected for their analyses and comments on various sectors of the microeconomy, like the car industry, clusters, fashion, the great Italian dynasties, the banking system and marketing.

## Prerequisites

A knowledge of English at B1 level is required, in accordance with university regulations. Students needing to consolidate their knowledge of the language are advised to attend the ‘corsi base’ as well as the standard ‘corsi di supporto alla didattica’, both offered by the English language experts (CEL).

## Teaching methods

Standard lessons.

During the present COVID emergency period, lessons will take place at university (limited capacity) with Webex streaming.

## Assessment methods

The written paper is accessed online. It consists of a 45-item cloze test based on the set texts plus 15 items on the grammar, morphology and syntax of the same passages. Candidates are expected to have acquired a working knowledge of reading strategies and a familiarity with the key lexical items and themes explored in the texts. The papers are graded on a statistical curve, with a final mark out of 30.

Time - 75 minutes.

To access the exam, students must have obtained a competence pass on the "prova di idoneità" or an international certificate of an approved level. Information available on the e-learning page of the English language experts (CEL): https://elearning.unimib.it/course/view.php?id=28667 .

## Textbooks and Reading Materials

All the units, containing the texts and exercises, are uploaded on the e-learning platform during the course of the lessons.

## Semester

1st semester

## Teaching language

Italian and English