UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Tourism Law

2122-3-E3301M211

Learning objectives

Knowledge and understanding

Get the knowledge of Italian, European and international tourism legislation. Get the ability to analyse Italian jurisprudence concerning the tourist protection and tourist contracts.

Applying knowledge and understanding

Consolidate the ability to analyse and criticize law and its application to real situations.

Contents

The aim is to provide an analysis, from a private and public law perspective, of the major aspects related to tourism and its organization, through the exam of the Italian discipline. The course will also provide an analysis of Italian and European discipline of the touristic contracts: transport of passengers, stay-in contracts, time-share, advertising, with particular reference to the most recent jurisprudence.

Detailed program

The course is based on the study and the analysis, also through the examination of jurisprudence, of these topics:

- The source of laws (International Conventions, Italian Constitution, first Italian tourism laws, Civil Code, framework laws, Tourism Code, Consumer Code, L. 96/2006: holiday on farms law , Reg. UE 261 del 2004: on Overbooking…).

- Italian tourism organization.

- The main subjects of tourism market: hotel, travel agent, tour operator, other professionals in tourism

- The most important tourist contracts: Packaging, Transport, Stay in hotel and similar, booking, renting.

The study of other important tourist items: flights overbooking, advertising, Alternative Dispute Resolution, time-sharing, holiday on farms.

Prerequisites

Private Law

Teaching methods

Lectures

On a voluntary basis students can analyse and present jurisprudence case studies proposed by the professor, which will be taken into account for the final evaluation.

Assessment methods

Oral Examination: open questions aimed at verifying the knowledge of the legal principles covered by the course and their legal ratio.

The evaluation criteria will take into account the Knowledge of the contents and their relevance to the request made; Skills (use of legal vocabulary and ability to compare and synthesize) and Skills in the use of knowledge and their interrelations (ability to apply the rule to practical case studies).

During Covid-19 emergency exams shall be exclusively online through WebEx platform. In the e-learning page of the course a public link to the exam shall be posted in due time

Textbooks and Reading Materials

V. Franceschelli, F. Morandi, “Manuale di diritto del turismo”, Giappichelli, Torino, 2017.

Throughout the course period, chapters and integrative documentation (Law analysis and hints on Private Law) will be indicated in detail on the course web page and available to be downloaded.

Raccomended readings: V. Franceschelli, *Le stagioni del turismo. Il viaggio, il diritto, la vacanza.* 2021,. Editore Key Editore

Semester

Second Semester (February - June)

Teaching language

Italian