UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Management of Social Enterprise and Non Profit Organizations (blended)

2122-3-E1601N075

Learning objectives

Knowledge and understanding

The course provides students with the instruments to understand the behavioral dynamics of social enterprises and non-profit organizations within services provision process in particular.

Applying knowledge and understanding

Identifying the main characteristics and behaviors of non-profit and public organizations, as well as of social enterprises and applying principles of services design and provision, with reference to the formulation and implementation of public strategies.

Applying the business economics perspective to analyze the functioning of non-profit organizations and social enterprises and to understand the Social Business Model and Strategies of Development.

Contents

Topics addressed during the course will also include business models adopted by relevant Non-profit institutions; social business idea and social business model; models of design, management and provision of welfare services; subsidiarity logic within quasi-markets and related organizational models.

Detailed program

According to the business economics perspective, Non-profit Institutions come from a Social Business Idea with the aim to satisfy unmet social needs of person and families, through the production and commercialization of goods and services, within a specific space of action. Starting from this area of action, Non-profit institutions configure their governance and social business models considering their social, institutional and economic context.

The evolution of Non-profit institutions toward more advanced forms of business, on one side, and the diffusion of models and practices of Social Responsibility into traditional businesses, on the other side, suggest a positive contamination between profit and non-profit institutions aimed at achieving sustainability in social, economic and governance issues.

A key role is played by non-profit organizations and social enterprises within the welfare systems and in the relationship with the public actor. Public services provision has become so complex, that it cannot be adequately addressed by the policy focus that is typical of public administration studies, nor by the organizational and managerial focus that is typical of public management studies. A perspective is needed which considers the complex negotiations and inter-organisational relations, as well as decision-making processes which involve a variety of actors; including Non Profit institutions, by focusing on the governance of inter-organisational relations, the effectiveness of services provision systems and the functioning conditions of quasi-markets.

Topics which will be addressed during the course include:

- The Continuum Non-Profit, Social Enterprise and Responsible Business
- Non-Profit Definitions and Theories
- The role of Non-Profit and Social Enterprise in the Welfare Systems
- The business perspective in the analysis of non-profit organizations
- Governance and Management of non-profit organizations
- Social Business Idea and Social Business Model
- Fundraising

Prerequisites

None.

Teaching methods

Lectures and classes. Use of distance learning tools – this course is provided through a blended learning approach.

Assessment methods

Attending students: Written exam and Project Work

Non-Attending students: Written exam

Textbooks and Reading Materials

Attending Students: References uploaded on eLearning platform during the course

Non Attending Students: Course textbook will be indicated at the beginning of the course