UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Organizational Innovation

2122-2-E1601N064

Learning objectives

Knowledge and understanding

Knowing the different forms of organizational innovation, their patterns of diffusion and their main social and economic implications.

Applying knowledge and understanding

Ability to evaluate the nature and the relevance of organizational innovations.

Contents

The course deals with the issue of organizational innovation, addressing different dimension of this concept:

- The sociological understanding of the concept of economic innovation

- Product innovation

- Process innovation

- The diffusion of innovations

- The social consequences of organizational innovation

Detailed program

The program of course is divided into four modules. The first module will develop in-depth analysis of the concept of organizational innovation, illustrating its various forms and the main sociological theories that tackles its origin and significance.

The second module focuses on product innovation, considering the forms of measurement and diffusion dynamics.

The third part of the course is instead focused on process innovation. It investigates innovation as an internal organization process and innovation as a broader phenomenon that affects a given sector or context.

The last part of the course is devoted to the analysis of the social consequences of organizational innovation, in relation to the labor market and welfare systems, economic growth and environmental sustainability.

Prerequisites

Basic knowledge of organizational theory

Teaching methods

Frontal lessons, team work

Assessment methods

Written examination, with 3 open-ended questions (time: 60 minutes) to answer to three open questions

Textbooks and Reading Materials

Ramella F. (2014), Sociologia dell’innovazione economica, Bologna, il Mulino. Capitoli: Introduzione, 1 e 5.

Rossi P. (2018), L'innovazione organizzativa, Carocci, Roma (in corso di stampa)

(*An additional reading list of scientific articles will be communicated by the teacher at the beginning of the course*)