UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Methodology of Organisational and Social Research

2122-1-E1601N062

Aims

The course presents an overview of the most common methods in the social research in order to develop adequate skills to read, collect and analyse quantitative and qualitative data.

Contents

Paradigms of social research, qualitative and quantitative approaches, review of the literature, research design, data collection and analysis.

Detailed program

This course is designed to help students to plan and execute the following research steps: define the research problem and the hypothesis, operationalize and develop measurement of concepts, develop an appropriate research design, analyse data and give interpretation of results.

During the lectures, students will learn the logic of the research design, sampling and data collection methods, quantitative and qualitative data analysis techniques and research report writing tips.

Prerequisites

None

Teaching form

The course includes classroom lectures exercises and discussions.

Textbook and teaching resource

M. Lucchini (2018) Metodologia della ricerca sociale, Pearson, Milano

Semester

october 2021 - november 2021

Assessment method

Learning will be monitored through class discussion and a final exam.

Office hours

Wednesday (11.00-12.00)